



Cascade Chamber of Commerce

(208) 382-3833 | www.cascadechamber.com

Info@cascadechamber.com

**Cascade Community Conversation
Planning for the Future
4:00 PM – 6:00 PM**

Facilitator: Idaho Partners for Good

Non-profit Organization & Consulting Firm | www.idahopartnersforgood.org



I. Welcome

- Welcome and introductions
- Purpose of the Community Conversation

II. Desired Outcomes

1. A shared understanding of the challenges and opportunities before us.
2. A renewed appreciation for the traditions that make Cascade unique.
3. A clearer understanding of the Chamber's mission and role in supporting all businesses.
4. New ideas for preserving community traditions through shared leadership.
5. A commitment to continue working together toward sustainable solutions.

Overarching Outcome

Leave with a shared vision for preserving Cascade's cherished traditions while strengthening the Chamber's ability to serve the entire business community.

III. Understanding Where We Are Today & The Chamber's Mission

IV. Thunder Mountain Days Overview & What we Know

V. Shared Community Partnership

VI. Designing the Future & What's Next



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WHAT DOES A CHAMBER OF COMMERCE DO?

Building a Stronger Business Community and a Better Place to Live, Work, and Visit

CORE CHAMBER RESPONSIBILITIES

Focused on a Stronger Local Economy and Successful Businesses

	BUSINESS ADVOCACY	Represent and promote the interests of local businesses with government and community leaders at the local, state, and regional levels.
	WORKFORCE DEVELOPMENT	Partner with schools, employers, and organizations to attract, develop, and retain a skilled workforce.
	BUSINESS NETWORKING	Create opportunities for businesses to connect, collaborate, and grow through events and programs.
	ENTREPRENEUR SUPPORT	Encourage entrepreneurship and help start-ups and existing businesses access resources, mentorship, and guidance.
	BUSINESS EDUCATION	Provide workshops, training, and leadership development to help businesses and individuals succeed.
	ECONOMIC DEVELOPMENT	Promote investment, support business growth and expansion, and help create jobs that strengthen our local economy.
	MEMBER SERVICES	Deliver valuable resources, marketing opportunities, referrals, and programs that help members thrive.
	COMMUNITY LEADERSHIP	Bring people together to address challenges, champion solutions, and improve quality of life.

COMMUNITY TRADITIONS & EVENTS

Celebrating What Makes Cascade Special and Welcoming Residents and Visitors

	FOURTH OF JULY CELEBRATION	Parade, activities, and events that bring our community together in celebration.
	FIREWORKS DISPLAY	A signature tradition over Lake Cascade that creates lasting memories for all.
	FESTIVALS	Events that showcase our community's culture, talent, and local spirit.
	TOURISM PROMOTIONS	Marketing Cascade as a destination and encouraging visitors to explore, stay, shop, dine, and recreate.
	VOLUNTEER EVENTS	Recruiting and organizing volunteers who make community events possible.
	COMMUNITY PARTNERSHIPS	Collaborating with nonprofits, service clubs, businesses, and local government to achieve more together.
	VISITOR EXPERIENCES	Creating welcoming experiences that build a strong reputation and encourage return visits.
	COMMUNITY PRIDE	Honoring the traditions and relationships that make Cascade a wonderful place to live, work, and visit.



The Cascade Chamber of Commerce is proud to support both business success and community traditions.
This Community Conversation asks:
 How can our community work together to preserve treasured traditions while allowing the Chamber to fully serve businesses across every industry?



2026 Thunder Mountain Days Parade & Events Fundraising Outcome

Report compiled by Julie Crosby, Chamber Office., July 27, 2026, info@cascadechamber.com

Parade Theme: "America 250"

(Saturday, July 4th, 11am, 52 overall entries)

Thunder Mtn Days July 4th Parade:

Grand Prize Entry: Roberts Ranch 125th Anniversary Celebrating the Agricultural Community

Best Theme: Mountain Mermaids, Cascade Rec & Aquatic Center

Best Float: Traditional Dance Group from Tlaxcala, Mexico, sponsored by Labor Masonry LLC, Star, ID

Most Humorous: Elhorah Shrine Sidewinders

Best Decorated Motor Vehicle: Western Idaho Model T Club featuring an all original 1926 Model T

Best Equestrian Entry: Hap & Florence Points Sleighrides

<u>Date</u>	<u>Fundraiser Event</u>	<u>Revenue</u>
Dec 2025 - Feb 2026	Raffle Fundraiser 26/27 Boundless Tamarack Family Pass No Expenses	\$ 488.39 (Gross) \$ 488.39 (Net)
May 16th	2nd Annual Cascade Spring Fest Bronze Sponsor – Cascade Medical Center Eventbrite, Square, Stripe, Cash Expenses: Food, \$2,996.00 & Legion Rental, \$364.00; Band, \$1,000.00; Auctioneer, \$2,000.00, Gift cards, \$200.00 Hayden Bev, \$220.46; Zurchers, \$50.00	\$ 10,389.83 (Gross) \$ 6,830.43 \$ 3,559.40 (Net)
May 23rd	"Spring Fling" Memorial Day Weekend Yard Sale Donation: CCC Inventory & Help (25% cut) Donation: Valley County 4H Club Help (10%)	\$ 2,802.42 (Gross) \$ 595.00 \$ 238.00 \$ 1,969.42 (Net)
June 21st	2nd Annual Father's Day Weekend Golf Tournament Adair Homes & Ed Staub Sponsor, Square, Eventbrite, 50/50 Raffle Expense: Prizes, \$128.25	\$ 4,745.70 (Gross) \$ 128.25 \$ 4,617.45 (Net)
June 24 – July 4 th	American Legion Fireworks Booth (Chamber cut estimate)	\$ TBD (Net)
July 4 th	5K & 1 Mile Run – 8am at Kelly's Whitewater Park Cascade Hardware coordinated event. Proceeds to Chamber	\$ 3,561.75 (Net)

2026 Thunder Mountain Days Parade & Events Fundraising Outcome

Date	Fundraiser Event	Revenue
July 4th	Duck Race	\$ 2,562.65 (Gross)
	Expenses (launch/recovery equipment)	\$ 185.00
	Duck Race Prize Payouts (50%)	\$ 1,188.00 (Payouts)
	SVCRD 15% Partner Share donation	\$ 178.20
	1 ST Place: Brenda Kramer - 45%	\$ 534.60
	2 nd Place: Mark Smith -30%	\$ 356.40
	3 rd Place: Patti Bolen - 10%	\$ 118.80
	Duck Race Chamber's remaining share (50%)	<u>\$ 1,189.00 (Net)</u>
July 4th	Thunder Mtn Day's Parade	\$ 3,266.95 (Gross)
	Stars & Stripes Sponsor Roberts Ranch; 52 Parade entries	
	Fill the Buckets	\$ 2,448.57 (Gross)
	Expenses:	
	Thunder Mtn Day Parade Entry Fees Paid	\$ 101.25
	Parade Insurance	\$ 1,050.00
	Parade & Staging area Porta Potties	\$ 840.00
	Signage	\$ 402.34
	Supplies for Fill the Bucket buckets	<u>\$ 126.30</u>
		\$ 2,519.89
		\$ 3,195.63 (Net)
July 4th	Fireworks Display, Launch, Cleanup	\$30,000.00 (Expense)
	Sir Jag Productions https://sirjagpyro.com/	

2026 Fundraiser Overall Net Revenue: \$18,581.04

2026 Thunder Mtn Days Fireworks Display/Launch: \$30,000.00

Shortfall: \$11,418.96

Membership Dues Revenue Collected:

2026 Annual Membership Dues Paid - 67 Members, \$13,260.60 (37 Supporters; 1 Platinum; 1 Diamond; 5 Gold Members; 4 Silver; 14 Bronze; 5 Individuals); Cascade Chamber Community Partner Sponsor (\$2500 - Perpetua Resources).

Cascade Chamber Treasurer Report as of July 27, 2026: General Checking - \$2,413.21; Money Market - \$1,500.12; CD (matures October, 2026) - \$17,582.30



2025 Thunder Mountain Days Parade & Events Fundraising Outcome

Report compiled by Julie Crosby, Chamber Office., July 31, 2025, info@cascadechamber.com

Parade Theme: "Reviving the Past & Embracing the Future"

(Friday, July 4th, 11am, 42 overall entries)

Thunder Mtn Days July 4th Parade:

Grand Prize Entry: Trail Tech

Best Theme: Cattlemen's Association

Best Float: D&D Tree & Land Management

Most Humorous: Santa & Mrs. Clause, Cascade Christmas Market & Tree Lighting

Best Decorated Motor Vehicle: Lakefront Restaurant Bar & Grill

Best Equestrian Entry: Valley County Fair & Rodeo Royalty

Date	Fundraiser Event	Revenue
February 15-16th	Raffle Fundraiser at Cascade Cup 2025 Tackle Tom's, 8am-4pm – No Expenses	\$ 467.42 (Gross) <u>\$ 467.62 (Net)</u>
April 26th	1st Annual Cascade Spring Fest American Legion, 5:30-8:30pm Gold Sponsor – Tackle Tom's Bronze Sponsor – Cascade Medical Center Table Sponsor – Cascade Fire Community Fund Square, ACH, Cash – Deposits Expenses: Food, \$4,012.50; Venue Rental, \$344.25	\$ 13,900.37 (Gross) \$ 1,500.00 \$ 500.00 \$ 500.00 \$ 11,400.37 \$ 4,356.75 <u>\$ 9,543.62 (Net)</u>
May 24 th	"Spring Fling" Yard Sale Donation: CCC Inventory & Help (25% cut) Residual sales	\$ 3,356.43 (Gross) \$ 839.00 \$ 25.00 <u>\$ 2,542.43 (Net)</u>
June 14 th	1st Annual Father's Day Weekend Golf Tournament Cascade Golf Course, Shotgun 12:00pm – No Expenses Square, Eventbrite, Cash	\$ 2,751.72 (Gross) \$ 2,751.72 <u>\$ 2,751.72 (Net)</u>
May 24 th – July 4 th	Raffle for Coleman Mini Bike w/helmet Expenses: \$1,059.99 B200RSV Mini-bike & \$199.00 helmet) Winner: Jos Zamzow	\$ 1,145.00 (Gross) \$ 1,258.99 <u>\$ 113.99 (Loss)</u>

2025 Thunder Mountain Days Parade & Events Fundraising Outcome

Date	Fundraiser Event	Revenue
May 24 th – July 5 st	Duck Race	\$2,209.14 (Gross)
	Chamber's 50%	\$1,104.00
	SVCRD 25% Partner share donation	\$ 276.00
	Duck Race Prize Payouts	\$1,105.00 (Payouts)
	1 ST Place: \$550.00 – Dominic McDaid	
	2 nd Place: \$275.00 – Sylvia Leal	
	3 rd Place: \$140.00 – Rand McClintick	
	4 th Place: \$90.00 – Jared Jones	
	5 th Place: \$50.00 – Jenesis Bustos	
	Duck Race Chamber's remaining share	\$ 828.14 (Net)
May – July 4 th	5K & 1 Mile Run – 8am at Kelly's Whitewater Park	\$ 3,010.38 (Net)
	Cascade Hardware coordinated event. Proceeds to Chamber	
June 24 – July 4 th	American Legion Fireworks Booth (Chamber cut estimate)	\$ 1,100.00 (Net)
July 4th	Thunder Mtn Day's Parade & Fireworks – Day of Parade	\$ 4,025.31(Gross)
	Revenue: Fireworks Donation Containers around town	\$ 335.27
	Parade Entry Fees	\$ 695.00
	Parade "Fill the Bucket"	\$ 1,995.04
	Stars & Stripes Sponsor – Valley Wide Cooperative	\$ 1,000.00
	Expenses:	
	Thunder Mtn Day Parade Entry Fees Paid	\$ 50.00
	Parade Insurance	\$ 675.00
	Parade & Fireworks Porta Potties	\$ 450.00
	Fireworks Display	\$ 18,600.00
	Fireworks Launch	\$ 2,900.00

2025 Fundraiser Overall Net Revenue: \$20,243.91

2025 Thunder Mtn Days Fireworks Display/Launch: \$21,500.00

Shortfall: \$1,256.09

Additional Revenue Collected:

2025 Annual Membership Dues Paid - 62 Members, \$10,665.50 (59 Regular Members; 2 Diamond Members - Cascade Bldg Supply & Mountain Woodworks; 1 Gold Member - Ed Staub & Sons)

2025 Cascade Chamber Community Partner Sponsor - Perpetua Resources \$5,000.00.



2024 Thunder Mountain Days Parade & Events Fundraising Outcome

Report compiled by Julie Crosby, Chamber Office., July 22, 2024, info@cascadechamber.com

Parade Theme: "America"

(Thurs, July 4th, 11am, 55 overall entries)

Grand Prize: Cascade High School, 50-year reunion, Class of 1974, Cheer

Best Theme: Gary Munson with The Silver Bullet. "It's the best day ever! So was yesterday, tomorrow, and every day."

Most Humorous: Payette River Cattlemen's Assn – Miss Piggy (cow) and crew

Best Float: Cascade Family Worship Center

Grand Marshal: WWII Veterans: Al Larson, Cascade ID, Age 101, USMC & John Byrne, St George UT, age 98, USN.

Date	Fundraiser Event	Revenue
October 22, 2023	Hog Wild Celebration and Fundraiser, Riverside Pines	\$9,123.29 (Gross)
	Expenses (Food - \$2,250.00, Band - \$500.00)	\$6,373.29 (Net)
February 18, 2024	Winter Jamboree Taco Feed & Auction, American Legion	\$1,612.50 (Gross)
	(Square Fee \$16.17, \$14.67 Lemonade, \$100 Cleaning Deposit)	\$ 130.84
		\$1,481.66 (Net)
May 25 th	"Spring Fling" Yard Sale	\$2,778.22 (Gross)
	Donation: CCC Inventory & Help (35% cut)	\$973.00
	Residual sales	\$ 70.00
		\$1,875.22 (Net)
May 25 st – July 4 th	Raffle for E-Bike	\$3,632.62 (Gross)
	(EKX X20 2000W, 20" Fat Tire)	\$1,270.94 (Bike)
	Winner: Tim Meyer	\$2,361.68 (Net)
May 28 th – July 1 st	Duck Race	\$3,525.77 (Gross)
	Chamber's 50%	\$1,740.00 (Net)
	Prize Payouts	\$1,785.00
	1 st Place: \$840.00 Hayven Plummin c/o Haley Terraza	
	2 nd Place: \$420.00 Betsy Owen	
	3 rd Place: \$250.00 Micaela Johnson	
	4 th Place: \$125.00 Diane Pooley	
	5 th Place: \$100.00 Dwaine Payne	
	Most ducks retrieved: \$50.00 Chloe Miller	
June 24 – July 4 th	American Legion Fireworks Booth (Chamber cut)	\$ 1,600.00 (Net)
July 4 th	Thunder Mtn Day Parade Entry Fees Paid	\$ 510.00
	Thunder Mtn Day Parade "Fill the Bucket"	\$ 4,003.71
	Expense (Porta Potties)	\$ 650.00
		\$ 3,863.71 (Net)

2024 Thunder Mtn Days Fireworks Display/Launch: \$21,500.00 Net Revenue: \$19,295.56 Shortfall: \$2,204.44