



Cascade Chamber of Commerce
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BOARD OF DIRECTORS (BoD)
Meeting Minutes
Tuesday, December 16th | 12 PM
Cascade Library

I. Call Meeting to Order

- A. The meeting was called to order at 12:06 pm.
- B. Attendance:
 - 1. Board Members present: Mindi, DJ, Julie (non-voting), and Krysten | Absent: Kayla and Pam | quorum confirmed
 - 2. Members present: Greg and Sandi (Cascade Food Pantry), Sal (Cascade Building Supply), AJ (Cascade Community Church)
- C. Approval of BoD Meeting Minutes (11.18.2025)
 - 1. No feedback or changes
 - 2. Mindi motioned to approve, DJ seconded. All in favor, motion passed.

II. Finance Report (Pam)

- A. Current account balances:
 - 1. Checking: \$9,393.93
 - 2. MM: \$9,149.47
 - 3. CD: \$17,266.78

III. Secretary Report

- A. Will go ahead and schedule the library meeting room for the first Board meeting of 2026 based on the current schedule. The standing meeting date, time, and/or location may change based on the new board members' combined schedules.

IV. Events Committee (Mindi - acting chair until position is filled)

- A. No events committee meeting for December
- B. First meeting in January will include a discussion on the Christmas Market and Tree Lighting Ceremony - Sat, 6 Dec at Armstrong Park
- C. Tamarack donated a family boundless pass valued at over \$2,000 to raffle off
 - 1. Tickets on sale at Columbia Bank, but need to create a QR code so other businesses can also help sell tickets
 - 2. Julie sold ~\$300 tickets at the Tree Lighting Ceremony

V. Membership Committee (DJ)

- A. Current membership report:
 - 1. Current members: 72 (2025) / 13 (2026)

2. Pending members: Elkhorn Properties still owes \$25 for 2026 membership (credit from 2025 because they joined so late in the year)
- B. Membership dues review:
1. 2024 dues totaled \$10,604
 2. Goal for 2025 was \$15,000 - so far, the Chamber has raised \$16,540.50 in dues. The businesses that didn't renew in 2025 would have been an additional \$3,000.
- C. Electronic and in-person membership application and renewals now available.

VI. Marketing Update (Mindi)

- A. The Chamber received 3 applicants for the marketing assistant position. The Board intended to enter into executive session after the primary meeting to discuss the applicants, but DJ had to recuse himself and no quorum was present. The Board will reschedule the executive session.
- B. The marketing assistant position will support all member businesses, not just those who focus on tourism, so the position will be funded through the general account and not the ITC grant. The grant money currently allocated towards this position will be reallocated into other section of the grant budget.
- C. Peppershock provided an annual social media report for 2025 (see attachment 1).

VII. Community Partnership (Mindi)

- A. West Central Mountain Economic Development Council (WCMEDC) - no updates since November board meeting
- B. Workforce Initiatives - no updates since November board meeting
- C. Cascade Community Advisement Team - no updates since November board meeting. Mindi is working with individuals in the community to receive feedback on the team's objectives before moving forward.

VIII. 2026 Board of Directors Nomination Committee

- A. The Chamber sent out an email requesting nominations for open positions. Nominations are due by 19 Dec and voting will take place 22 Dec - 6 Jan. The new Board of Directors will be announced at the annual meeting, which is scheduled for Mon, 12 Jan 2026 at Hotel NoBo at 12:00pm.
 1. The annual meeting will also include by-law and policy changes and the 2026 budget, on which the membership will vote.
 2. Krysten will start the coordination with Hotel NoBo on a specific room, food, and pricing.

IX. Old Business

- A. The Chamber has received 30 responses so far to the feedback survey. The survey will remain open until the annual meeting, and the link will be pushed out weekly until then. A detailed breakdown of the responses will be provided during the annual meeting.

X. New Business

- A. 2026 budget review:

1. Julie recommended increasing Cascade Waterfall budget from \$2,000 to \$2,500.
 2. Need to add sections for insurance and the media assistant position.
- B. Articles of Incorporation review: Julie noted on page 2/Article 6 - Fiduciary, it says “bonded” but should be “binded.” Krysten will update.
- C. Julie:
1. The Chamber received a letter from Horizons thanking us for our participation in Chalk on the Walk earlier this year.
 2. The Chamber received a letter from Cascade Sober Grad requesting support for Sober Grad Night, which is held graduation night to provide the school’s seniors a safe, substance free night to celebrate with their classmates.
- D. DJ: Before the new membership chair is elected for 2026, DJ wanted to confirm the Chamber was still interested in working with the company that creates the advertisement magazine. The company would do all the work and not charge the Chamber. They make money by selling ads, but the Chamber would need to be prepared to tell the membership the company will be inquiring about purchasing ads so the members know it’s not a scam.

Adjourned: 1:09 pm

****The next BoD meeting is scheduled for Tuesday, January 27th at 12:00 PM at the Cascade Public Library. Meeting date, time, and/or location may change pending the new Board members’ schedules.***