



Cascade Chamber of Commerce  
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**BOARD OF DIRECTORS (BoD)**  
**Meeting Minutes**  
**Tuesday, November 18th | 12 PM**  
Cascade Library

**I. Call Meeting to Order**

- A. The meeting was called to order at 12:03 pm.
- B. Attendance:
  - 1. Board Members present: Mindi, Kayla, Pam, DJ, Julie (non-voting), and Krysten | quorum confirmed
  - 2. Members present: Judy Nissula
- C. Approval of BoD Meeting Minutes (10.28.2025)
  - 1. No feedback or changes
  - 2. Mindi motioned to approve, Kayla seconded. All in favor, motion passed.

**II. Finance Report (Pam)**

- A. Current account balances:
  - 1. Checking: \$8,517.94
  - 2. MM: \$9,149.08
  - 3. CD: \$17,222.76
  - 4. Grant: \$2,102.61
- B. Invoice from American Legion for Hog Wild has been paid.

**III. Secretary Report**

- A. No report

**IV. Events Committee (Mindi - acting chair until position is filled)**

- A. Christmas Market and Tree Lighting Ceremony - Sat, 6 Dec at Armstrong Park
  - 1. Set up planned for day before and day of. Julie has everything staged for Morgan at the Chamber office, and Morgan is on track with the City regarding permits and applications.
- B. Scarecrow Contest and Halloween recap:
  - 1. Scarecrow Contest voting complete and winners announced. Julie has already made and delivered certificates. First place - Cascade Family Worship Center; Second place - Cascade Medical Center; Third place - Valley Wide; Best in Show - Cascade Cultural Arts Center
  - 2. Walking path from Hotel NoBo to Tackle Toms was well-used and helpful in keeping pedestrians safe. Trunk-or-Treat at Hotel NoBo was a success. Parents didn't need to worry as much about cars coming through the parking lot compared to D-9, which was still open to customers. Still need to advertise D-9's Trunk-or-Treat moving forward if new owners decide to

continue doing it.

C. Open House Event for Twisted Cowgirl Nails on Fri, 21 Nov from 3:00-7:00 pm.

**V. Membership Committee (DJ)**

A. Current membership report:

1. Current members: 72
2. Overdue members: ~10
3. New members: 5
4. Pending members: 5 (awaiting payment)

B. Electronic and in-person membership application and renewals now available. Still working through process for auto-renewals, late fees, and prorated fees for new members. When sending out membership information, Julie will start with the digital application for new and renewing members but will include options to request a paper invoice and/or drop off payment in person.

C. Need to set a specific renewal deadline during annual membership meeting when discussing by-laws.

**VI. Marketing Update (Mindi)**

A. Meeting on 17 Nov primarily focused on membership.

B. Marketing Assistant position posted on Chamber website with start date of Jan 2026. Sharon will stay on until position is filled.

**VII. Community Partnership (Mindi)**

A. West Central Mountain Economic Development Council (WCMEDC) updates:

1. Regional meeting occurred 13 Nov in McCall. Primary discussion on affordable housing in our community.
2. Boise State University Resiliency Assessment currently being finalized

B. Workforce Initiatives:

1. Workforce development council at Cascade School on Thurs, 20 Nov helping students apply for scholarships through Idaho LAUNCH (up to \$8,000).
2. Looking to schedule a session for adults to apply for scholarships through Idaho LAUNCH (up to \$3,500).

C. Cascade Community Advisement Team (formerly Community Action Team):

1. Mindi is coordinating a team to review new and previously completed assessments to figure out what we can do at the local level to support our community and local workforce, including applying for grant funding, providing awareness on education funding sources, and promoting the Department of Labor's efforts in the community. Initiative started due to feedback from businesses needing more support regarding funding, training, employment, etc. and parents needing more opportunities to upscale because they're struggling to find jobs that will allow them to afford living here and raise families. Primary goal is to take care of the people and businesses who are already here in the community which will allow for better support when future growth occurs.

2. Mindi is communicating with an individual who would like to donate \$30K to build a location specifically devoted to Career and Technical Education (CTE), which provides hands-on education related to skilled trades (electrical, plumbing, construction, etc.).
3. Expressed concerns include lack of engagement and overextending the volunteers who are engaged, trying to do too much at one time so not getting any initiatives completed, and lack of communication between people/organizations within the community who may be able to provide valuable insight into what's already been tried and has/hasn't worked.

**VIII. 2026 Board of Directors Nomination Committee**

- A. Two volunteers so far for open positions, one for the Events Committee Chair and one for the Membership Committee Chair.

**IX. Old Business**

- A. Chamber has received ~25 responses so far to the feedback survey. A lot of positive feedback, but Mindi will push out the survey link again to try and get as much feedback as possible.

**X. New Business**

- A. Solicitation notices for the Fireworks Launch Technician and Marketing Assistant positions have been posted to the Chamber website homepage and will remain open until 12 Dec. No submissions yet, but board members are sharing the solicitation details and receiving interest.
  1. Questions regarding the Fireworks Launch Technician position that need follow up: does the individual provide their own launching equipment? Is Lantis or the Fire Department able to provide the equipment?
  2. Questions regarding the Fireworks Launch Technician position that were answered: what, if any, changes will need to be made for liability insurance? The technician will have to provide their own insurance or get it through Lantis. It won't fall on the Chamber.

**Adjourned:** 1:40 pm

***\*The next BoD meeting is scheduled for Tuesday, December 16th at 12:00 PM at the Cascade Public Library.***