



Cascade Chamber of Commerce
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BOARD OF DIRECTORS (BoD)
Meeting Minutes
Tuesday, October 28th | 12 PM
Cascade Library

I. Call Meeting to Order

- A. The meeting was called to order at 12:08 pm.
- B. Attendance:
 - 1. Board Members present: Mindi, Kayla, Pam (arrived late), Julie (non-voting), and Krysten | absent: DJ | quorum confirmed
 - 2. Members present: Scotty
- C. Approval of BoD Meeting Minutes (9.23.2025)
 - 1. No feedback or changes
 - 2. Mindi motioned to approve, Kayla seconded. All in favor, motion passed.
- D. Approval of BoD Executive Session Meeting Minutes (10.10.2025)
 - 1. From the posted agenda: The Board met in a closed executive session on Oct 10, 2025, to review marketing roles, contracts, and future budget planning. Decisions will be shared once discussions with staff and contractors are complete. However, details will be considered privacy information and will not be shared publicly.
 - 2. From the BoD meeting: Regarding marketing and social media, the Board's primary focus is to have someone local who can attend events and provide marketing support to all member businesses, not just those that focus on tourism.
 - 3. Feedback from Julie: Encouraged Board to consider working with local schools and other organizations helping develop the community's youth workforce to set up apprenticeships and/or internships that can help fill positions with younger workers who want to stay and live in Cascade.
 - 4. Mindi motioned to approve, Kayla seconded. All in favor, motion passed.
 - 5. The hard copy file of the minutes will be kept in the Chamber office.

II. Finance Report (Pam)

- A. Current account balances:
 - 1. Checking: \$10,172.01
 - 2. MM: \$10,148.65
 - 3. CD: \$16,172.50
- B. Awaiting invoice from the American Legion for Hog Wild.
- C. The CD account matures 31 October. Before Pam arrived, Mindi motioned to approve rolling over the CD account and Krysten seconded. Everyone voted in favor and motion passed. After Pam arrived, she explained we needed to add \$1000 to the CD account to get the best rate. Mindi motioned to provide Pam the

authority to use her judgement in getting us the best rate, not to exceed transferring \$1000 to the CD account. Kayla seconded, everyone voted in favor, and motion passed.

III. Secretary Report (Krysten)

- A. The currently scheduled November and December BoD meetings occur during the week of Thanksgiving and Christmas, respectively. The library is available on 18 Nov at 12:00 pm and 16 Dec at 12:00 pm if the Board wants to adjust those meetings to the week before the holidays. Mindi motioned to approve changing the BoD meetings to 18 Nov and 16 Dec, Krysten seconded. All in favor, motion passed. Krysten will confirm the change with library staff.

IV. Events Committee (Mindi - acting chair until position is filled)

- A. After Hours and Coffee Connect events: no more scheduled for the rest of 2025
 - 1. Currently planning for the first meeting of 2026 to be the Annual meeting where members review the By-Laws and budget. Will look into scheduling the Lakefront for lunch.
- B. Events Committee meeting updates (10.3.2025)
 - 1. Updated minutes have been uploaded to the storage drive.
 - 2. Most of the discussion centered around Hog Wild and the Scarecrow Contest.
- C. Hog Wild Review - Sat, 18 Oct at the American Legion
 - 1. 90-100 attendees - quite a few people signed up but didn't attend.
 - 2. For the annual awards, the Chamber received over 30 nominations and 116 voting responses. We did receive feedback to provide descriptions for each nominee so that voters have a better understanding of what he/she has done throughout the year and why they are nominated.
 - 3. Additional feedback included having the guests bus their tables before presentations start so the kitchen staff can wrap up and having the event on a week night because some people were out of town who would have otherwise attended.
- D. Scarecrow Contest - ongoing
 - 1. Julie is working on the final draft of the map that will include a voting QR code.
 - 2. The City will provide cones so we can create a safe walking path from Hotel NoBo towards Tackle Toms where there isn't a sidewalk.
 - 3. Participants will be responsible for cleaning up their scarecrow after the winners are announced. Must be cleaned up by 11 Nov.

V. Membership Committee (DJ)

- A. Current membership report:
 - 1. Current members: 68
 - 2. Overdue members: 17
 - 3. Pending memberships: Bigfoot Brew (pending payment), D&D Tree & Land Management (pending payment), Elkhorn Inspections (need to process application), and Pine Tech Solutions (need to process

application). 4 additional businesses who want to join, but want to pay online (see next bullet).

- B. Peppershock created an online membership portal which will allow new and renewing members to process their applications and payments and submit new/updated logos for advertising. Confirmation emails will be sent to the Chamber org box when an application/payment is submitted for easier tracking.

VI. Marketing Update (Mindi)

- A. Idaho Travel Council (ITC) Grant - will review during budget meetings.

VII. Community Partnership (Mindi)

- A. West Central Mountain Economic Development Council (WCMEDC) updates:
 - 1. The excel training class on 15 Oct went really well. We had a full class, and Hotel NoBo catered the lunch.
 - 2. Currently providing support at the Career Fair happening at the school.
 - 3. Regional meeting is scheduled for 13 Nov in McCall. One of the agenda items is to review the Resiliency Assessment results which was conducted in partnership with BSU.
- B. Workforce Initiatives:
 - 1. Idaho Department of Labor Career Fair occurring today, 28 Oct, at Cascade High School. 10:00 am - 12:00 pm for the students and 12:00 - 6:00 pm for the general public. Sponsored by WCMEDC, Cascade Chamber of Commerce, and Idaho Veterans Chamber of Commerce.
- C. Cascade Community Action Team planning:
 - 1. Mindi is coordinating a team to review new and previously completed assessments to figure out what we can do at the local level to support our community and local workforce, including applying for grant funding, providing awareness on education funding sources, and promoting the Department of Labor's efforts in the community.
 - 2. Krysten provided Mindi the City's copy of the Idaho Rural Partnership Council assessment from 2016, and Mindi also intends to get a copy of the WCMEDC/BSU resiliency assessment that was recently completed.
 - 3. Julie recommended that whatever the findings, prioritize and focus on finishing one thing at a time.

VIII. 2026 Board of Directors Nomination Committee

- A. Mindi will send out information regarding nominations, timelines, etc.
- B. By-Laws state the Board will have no less than 6 and no more than 10 directors.
- C. Intend to have voting done by mid-December so the Board can be announced at the Annual meeting.

IX. Old Business

- A. Chamber feedback survey will be sent out in the next few days via mail chimp.

X. New/Open Business

- A. Requested agenda item for future BoD meeting: fireworks launch technical

training for someone local. Chamber would look at paying for travel and hotel, but the Lantis training is free.

- B. Planning for the Idaho Sled Dog Challenge is in the works. The event organizers are working on the special events permitting. Pam has received information regarding commercial sponsorships for the event.

Adjourned: 1:28 pm

****The next BoD meeting is scheduled for Tuesday, November 18th at 12:00 PM at the Cascade Public Library.***