



Cascade Chamber of Commerce
(208) 382-3833 | www.cascadechamber.com
Info@cascadechamber.com
P.O. Box 571, Cascade, ID 83611

EVENTS COMMITTEE MEETING MINUTES

Monday May 5th at 12PM

Squirrel Outdoors

[Zoom Log In information](#)

I. Call Meeting to Order

1. Called to order at 12:03 PM
2. Attendance
 - a. In person: Mindi, Julie, Pam, Maria
 - b. Online: Drew, Sharon, Christy
3. Introductions of new members/Guests: McKenzie – Member of Chamber not a member of Events Committee. Presenting on request for support.
4. Quorum Confirmed

II. Financial Updates

1. Current State of Finances for projections of funds needed to be raised over the next several months.
 - a. Happy to report we are not setting at \$17,830.77! We have raised a great amount of funds from events, and the additional of sponsorship memberships that is making huge strides for us.
 - b. The committee agreed to provide our ½ the costs downpayment for the fireworks of around \$9,000.

III. Committee Updates

1. Amber is no longer employed in Cascade and the Board will be seeking to find a replacement for her board position and for the board position to be the Events Committee Chair.
 - a. Mindi will be recommending to the board that we add 2 board of directors, that would be the chair and co-chair for events. It requires more than one person to help lead the committee.
 - b. Mindi with the bylaw changes, the position to be filled that Amber was filling as a Board of Directors, Member at Large will not be Board of Directors, Events Chair according to bylaws passed in 2025. Also, the addition of an events committee chair is not defined in bylaws and is a supporting board of directors' member to the Events Committee. No discussion or concerns from the committee.
2. Fireworks cans across town – We did not identify a new POC, we do need to get some pictures of them and figure out where they all are since Amber was the one to place them. We do know there is one at the Liquor Store, Squirrel, D9, Umpqua? We will identify a POC at the next meeting.
3. Coleman Bike is at True Value, asked McKenzie to take a picture and send it to us.



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IV. Calendar of Events Updates

1. **Cascade Spring Fest Wrap Up/Feedback** – Sent email to events committee to provide any feedback of things that went great, things that did not so we can capture in our after-action report that will be referred to in 2026 when planning the 2nd Annual.
 - a. It brought our community together and allowed us to reunite after the winter months. The most important goal of holding the event and that we accomplished.
 - b. The timing of the event was great.
 - c. The higher and lower raffle was a great change, was more successful than a silent auction would have made.
 - d. We did accidentally put the generator in the higher raffle; however, it drove raffle sales so that worked out and maybe we should put a higher raffle item in there so people would purchase more opportunities to win.
 - e. We sold out the day of the event with about the last 30 tickets sold.
 - f. We had people come to the Legion that had no tickets asking to be able to purchase still. We did not have any more seats, however they wanted to pay and said they would stand. That was a great problem to have.
 - g. All in All, the event raised around \$8,000 and for our first annual, we could not be more pleased with the outcome.
 - h. The event was largely a success due to the community, rallying, and coming together.
 - i. We also received feedback from various people attending that they are looking forward to the shifts in how the Chamber provides value for the membership and the community.
 - j. We received a lot of feedback after that the event was so wonderful, fun, and they had a great time. Lots of kudos to the events committee for putting on such a great event and looking forward to next years.
 - k. We will continue to host this event on the last Saturday of Every Month in April going forward so people will know in the future to reserve their weekends to attend and also, allow for the snowbirds to come back maybe a week sooner to attend (we had several that wanted to attend but were not scheduled to be back to Cascade until the week after).
2. [Memorial Day Weekend Yard Sale - Cascade Chamber of Commerce](#)
 - a. Lots of donations are coming in.
 - b. Volunteers needed mostly in the morning to set up and closer to closing to put stuff out and to pack up all stuff that did not find a new home.
3. [Father's Day Golf Scramble - Cascade Chamber of Commerce](#)
 - a. Registration is open on Eventbrite. Flyers are completed for event & sponsorship opportunities.
 - b. Looking for donations for our higher or lower raffle.
 - c. We will also have 50/50 and the Coleman bike tickets will be there for sale. We will leave the bike at the Golf Course for the remainder of the few weeks.
 - d. The shotgun is at 12.
 - e. Already have people asking to register, it sounds like it's getting out into the community.



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4. **4th of July Events** – Guest McKenzie from True Value will present her idea to the committee on a run possibly for the morning of the 4th of July for us to consider for approval.
 - a. McKenzie presented on the asked if we would be interested in supporting the event by collecting funds from the entry price.
 - b. The run would be either a 5k or a 1k to include kids for the 1k or adults as well. Some of the older kids may do the 5k.
 - c. It would be in the early morning of 4th of July not to interrupt any of the other events happening around town.
 - d. The events committee agreed to support McKenzie, will set up an event in Eventbrite and work with her to support however else she may need. McKenzie will be providing marketing materials with more details on pricing, starting time, and what to expect.
 - e. All proceeds would go the Cascade Chamber. **Thank you True Value** for thinking of the Chamber and helping to support our fundraising efforts.
5. Volunteer Recruitment and Retention Efforts
 - a. Mindi updated a volunteer registration will be placed on the website to start building our volunteer pool. [Volunteer Registration Questionnaire](#)
6. Open to all Committee Members for new Discussions.
 - a. Sharon reported the experience Idaho was a success and she was able to connect with a lot of people and promote the tourism options of Cascade and all of it's beauty.
 - b. Fundraising thoughts:
 - Round Up might be something we could look at doing in the future.
 - Maria suggested we explore handing out for our supporters, donors, sponsors, and volunteers. Will discuss more as the event season starts to wind down after the 4th of July.

Action Items and Next Steps.

1. Keep doing what we are doing, we are 2/3 of the way to our fundraising goal, keep the momentum up.
2. All the success is attributed to many hands that are making for light work. The support we have been receiving has been positive from our community and for our community.

***** Next Meeting Scheduled for every other week on Monday, May 19th at 12 PM at the Chamber Office.**

Meeting Adjourned at 1:04



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