

Cascade Chamber of Commerce (208) 382-3833 | www.cascadechamber.com Info@cascadechamber.com P.O. Box 571, Cascade, ID 83611

EVENTS COMMITTEE MEETING MINUTES Monday March 3, at 12PM

Squirrel Outdoors
Zoom Log In information

I. Call Meeting to Order

- 1. Called to order at 12:11 PM
- 2. Attendance
 - a. In person: Mindi, Kayla, Pam, Amber, Julie, Maria, Joe, AJ, and Krysten
 - b. Online: Sharon and Makaela from Peppershock
- 3. Introductions of new members no new members
- 4. Quorum confirmed

II. Calendar of Events Updates

- 1. Cascade Cup Raffle Outcome (AJ)
 - a. Raised \$467 with gun and 50/50 raffles
 - b. Recommended allocating more money for next year's gun purchase
- 2. Joe: This year had 360 total contestants. Scheels was impressed with turnout and intends to sponsor next year's event along with Idaho Tents and Events.
- 3. Cascade Spring Fest Review of Current Event Details
 - a. Makaela: Peppershock has received enough information to create a landing page on the website. Update as needed.
 - b. Current ticket prices are expected to be \$25/person or \$40/couple. Waiting on the menu before confirming the final ticket price.
 - c. Live music provided by Scott David free of charge.
 - d. Need to confirm auctioneer.
 - e. Fundraising ideas:
 - f. Dessert auction (Kayla will donate 2 desserts and Mindi coordinating other donations) and live auction
 - g. 50/50 and silent raffles
 - h. Wine pull
 - i. Heads or Tails
 - j. Table for beer and/or wine tasting allowing local businesses to market their products
 - k. Sponsorships are open and Mindi will be sending invites. If anyone knows of someone that wants to sponsor, let us know.
 - 1. Tackle Toms confirmed as a Gold Sponsor
 - 1. Joe: Allied will print everything at no cost
 - m. Bronze (\$500), Silver (\$850), and Gold (\$1500) levels



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- n. Ticket sales (limited to 150)
- o. Sell physical tickets at Umpqua and Squirrel Outdoors (check with DJ)
- p. Sell online tickets through website
- q. Guest speaker ideas Avoid political figures
- r. Joe: Megan Bryant is an improv comedian. Can also ask if she's willing to be MC and/or auctioneer.

Action Items and Next Steps

- 1. Confirm menu before finalizing ticket prices (Mindi)
- 2. Discuss alcohol licensing with venue (Mindi)
- 3. Create "save-the-date" flyer and send to Sharon to create Facebook event (Krysten)

*** Next Meeting Scheduled for every other week on Monday, March 17th at 12 PM at Squirrel Outdoors.

Meeting Adjourned at 1307