EVENTS COMMITTEE MEETING MINUTES
Monday July 13th at 12PM
Squirrel Outdoors
Zoom Log In information

I.   Call Meeting to Order at

1. Attendance & Introduction of new members and guests:
   a. In Person: Julie, Pam, Mindi, Maria, Morgan
   b. Online: Christy, Sharon

II. Financial Updates

1. Financial Report will have a financial report at the Board meeting to review. Calculating based on income and previous bank account reports we should be right around $10,000. Considering where we were at the beginning of the year, all the expenses we had with Thunder Mountain Days and other expenses, we are doing well going into the 2nd half of the year and will focus more on membership efforts.

III. Committee Updates - Ongoing

1. Looking for 2 new board of directors to serve on the current board to support the Events Committee as Chair and Co-Chair.
2. Volunteer Registrations Form is available on our website Volunteer Registration Questionnaire

IV.   Calendar of Events Updates

1. **4th of July Events Wrap Up**: Mindi put out a request for feedback from all volunteers, leads, and participants and has captured it in the After Action Report that will be used for next years Thunder Mountain Days.
   a. 5k/1k Run (Mindi): Went well, 130 participants. Aside from the Rain, McKenzie and Ryan did a phenomenal job at hosting the first annual and we will continue to work with them to support in the future. It raised close to $3,000 in profit. A huge thank you to them also for donating all the shirts for sale, snacks, drinks, and supplies.
   b. Duck Race (Tom/Pam): Went well with Cascade Aquatic Center – Will have more duck catchers next year if we can. The span across the river randomly and paddling back and forth for 2 folks was good and if we had more might be better. Thanks to Tom for all his support this year and to the Aquatic Center for supporting the event as well. We will donate a certain percentage of the total profit to them.
   c. Coleman Bike (Pam): Did not do as well as the ebike has however, there was some great insights into how we could do better with it next year. We were not far off from breaking even, and we are okay with that considering how the other fundraising has gone this year. Will discuss next year what to do.
   d. Fireworks (Mindi): We will be following up with the Companies on feedback.
   e. Parade (Kathy/Julie): Next year we will be requiring all parade entries to have walkers that are spotters and those will be the ones required to be providing candy. We will continue to have

Cascade Chamber of Commerce
(208) 382-3833 | www.cascadechamber.com
Info@cascadechamber.com
P.O. Box 571, Cascade, ID 83611

volunteers as well.

f. Fireworks stand (Julie): Went well, we had a few volunteers that had to cancel but had a back up list ready and they jumped in!

g. Fireworks can across town (Maria): Averaged around $500 total. We will be getting better money collectors that are standard for counters for next year, we will keep the firecracker near the money entry container for show but seeing the funds and having an easier dispenser to have a more successful fundraiser would be helpful.

h. Sponsorships (Mindi): We had ValleyWide Cooperative who sponsored as a stars and stripes sponsor, and we will continue to support them throughout the year with recognition and place their logo on our website on the revolving logo banner we have for our Sponsors on our website and mobile view. Mindi will get

2. **Hog Wild Awards Dinner October 18 | 5:30-8:30 – American Legion**
   a. This event will be primarily for recognizing our community partners, supporters, and those doing great things in our community. We will have awards, stories to share, and celebrations to be had after coming off the busiest time of year for our community in the summer.
   b. Review Awards Process – Will meet with Julie and discuss how the awards process flows to create some recommendations for the events committee at our next meeting to review and confirm
   c. Update Flyers – In progress
   d. Discuss Budget – Will evaluate and provide at next meeting to determine ticket prices. We will have to require tickets to be purchased, it will fiscally be challenging to provide at no cost and hopefully in the future we can provide at no cost after having sponsorships, donations, and in-kind support provided, also as we build our budget up. We are not there yet, but confident we will get there.

3. **Scarecrow Contest**
   a. Discussed getting straw bales, ribbon, packet of fun stuff that businesses will get with the scarecrow entry fee's and maybe have a theme for everyone to follow.
   b. Have QR Code for voting, that worked great.

4. **Christmas Tree Lighting Event**
   a. Morgan provided an update on lots of interest in the community participating and awaiting confirmation on a few things from the American Legion to finalize details to begin working on the flyer.
   b. We will need to set up an event on Eventbrite for the payments of the vendor tables. We will need to discuss who gets the first come first serve, how many booths we can sell, and costs.
   c. With the bulk of the events completed, the events committee can focus more on the coordination of this event.
   d. We discussed having a snowbike raffle to be kicked off at this event and winner announced during the Cascade Cup Weekend.

Cascade Chamber of Commerce
(208) 382-3833 | www.cascadechamber.com
Info@cascadechamber.com
P.O. Box 571, Cascade, ID 83611

V. Open to all Committee Members for new Discussions.

*** We are moving our events committee monthly, we have been working hard to coordinate all the events including new ones and we are in a good position to go monthly, until 2026. This will allow our board to also work on some planning initiatives and calendar for next year.

Next Meeting Scheduled for 1st Monday of the month, Aug 4th at 12 PM at Squirrel Outdoors.

Motion to adjourn meeting at 1:15 PM.