



Cascade Chamber of Commerce
(208) 382-3833 | www.cascadechamber.com
Info@cascadechamber.com
P.O. Box 571, Cascade, ID 83611

BOARD OF DIRECTORS (BoD)

Meeting Minutes

Tuesday, March 25th | 12 PM

Cascade Library

I. Call Meeting to Order

- A. Meeting called to order at 12:09 PM
- B. Attendance:
 - 1. Board Members Present: Mindi, Kayla, Krysten, DJ, Amber, Julie (non-voting) | Absent: Pam | Quorum confirmed.
 - 2. Members: AJ Theien, Scotty Davenport
- C. Approval of BoD Meeting Minutes (2.25.2025)
 - 1. Mindi motioned to approve, Kayla seconded. All in favor, motion passed.
- D. Approval of Annual Meeting Minutes (3.11.2025)
 - 1. Scotty recommended changing Joe's status at Arrowhead, North 55 Social, Tackle Toms, and Valley Store from "owner" to "manager."
 - 2. Mindi motioned to approve minutes with recommendation, Kayla seconded. All in favor, motion passed.
- E. Approval of By-Laws
 - 1. Mindi: once all content is approved, formatting will be standardized.
 - 2. Review of changes recommended by membership at 3.11.2025 annual meeting.
 - a) Intend to review and approve Code of Conduct statement during 22 April Board meeting.
 - 3. Kayla motioned to approve updated by-laws, Krysten seconded. All in favor, motion passed.

II. Finance Report (Pam absent)

- A. Julie recommended rolling over CD (as of 3.11.2025, the balance was \$15,814.46).
- B. AJ: Pam reimbursed him for the bike purchased for raffle.
- C. Mindi/Julie: Lantis (fireworks display company) is flexible and will work with us on payment.

III. Secretary Report (Krysten)

- A. Working on confirming the date for the US Chamber representative visit. Will also confirm the ability to conduct a working lunch in which the presentation can be made.
- B. Focus of the presentation is on federal policies and priorities and how that may impact local Chambers and businesses.
- C. Need to confirm location/food and availability of equipment.
 - a. Mindi: Hotel NoBo

- b. AJ: Trinity Pines
- D. Coordinate with community partners and leadership to ensure a wide range of attendees representing multiple organizations throughout the community.
- E. Mindi: On the date of the US Chamber representative presentation, will adjust the BoD meeting to 11:00 AM to conduct Chamber business before the lunch/presentation starts at 12:00 PM.
 - a. Request for funding support for lunch or attendees pay out of pocket.

IV. Events Committee (Mindi - acting chair until position is filled)

- A. Spring Fest
 - 1. Coordination is going well.
 - 2. Sent Events Committee members an email with a template to use when inviting people to sign up for Spring Fest.
 - 3. Big push at this point to sell tickets and asked everyone to consider purchasing tickets to support the Chamber.
- B. Fireworks Fundraiser (Amber)
 - 1. Regularly dropping off money to Pam. Doesn't have numbers with her, but is tracking how much each business is raising.
 - a) Valley Club has raised the most money.
 - b) Squirrel Outdoors and Valley Store are about even.
 - c) Lakefront has not raised any money.
 - (1) Julie recommended swapping the fireworks canister with a jug to see if that will help.
 - 2. Mindi asked Krysten to stop by the bank to ask Pam how much money has been raised for documenting in minutes.
 - a) Total raised so far is \$251.62.
- C. Coffee Connect
 - 1. First event scheduled for 11 April at 10:00 AM at Palooza.
 - 2. Opportunity for Chamber and business owners to network with each other and discuss topics related to owning and operating a business.
- D. WCMEDC Small Business Panel
 - 1. Monday, 14 April in McCall at the McCall Public Library and Tuesday, 15 April in Cascade at Hotel NoBo.
 - 2. Both events are from 11:00 AM to 1:00 PM.
 - 3. No cost to attend and lunch is funded by the WCMEDC.
 - 4. Mindi will be moderating the panel of business experts, Commerce, and Idaho Workforce Council.

V. Membership Committee (DJ)

- A. Working on advertising Chamber to local businesses.
 - 1. The Local at Clear Creek intends to join.
 - 2. Cougar Mountain Lodge interested in joining.
- B. Updating membership application
 - 1. Julie: Who will update?
 - a) Mindi: Don't know at this time. Now that by-laws are approved, we can create an action plan on what needs to be updated.

2. Items that have been clarified:
 - a) Defining non-profit status for membership discount
 - b) No second business discount
3. Items still needing clarification:
 - a) How does seasonal employment affect membership rates?
 - b) What constitutes a “pro-rated” member?
4. Amber: Is membership the business itself or the owner?
 - a) Mindi: By-laws allow for businesses to carry over membership if ownership changes.
- C. If people have questions about membership, contact DJ. For anything related to paying dues, contact Julie so she can track who has/hasn’t paid.

VI. Old Business

- A. None

VI. Open Business

- A. Community & Senior Center
 - a. Mindi reached out to Cindy Rich but hasn’t heard anything from her.
 - b. Julie recommended reaching out to Valley County for an update.
- B. July 4th Fireworks Display Contract
 - a. Julie: BoD needs to approve the contract so that we can move forward. The Chamber will have to pay half of \$18K before the event, but we can work with Lantis to pay in a few months.
 - b. Mindi: Chamber needs to raise \$3K between now and May to cover labor cost.
 - i. Amber: Can we request community support for this?
 1. Mindi: Working on sponsorship packages for each event.
 - c. Kayla: Recommended future effort to have a member of the community become certified to save on costs. Minimum requirement of a 12-hour class and state and county certifications.
 - d. Julie: Expect higher prices for 2026 fireworks due to the nation's 250th birthday.
 - e. Kayla motioned to approve the contract but wait until May to pay first half, Amber seconded. All in favor, motion passed.
- C. Donation Request for Sober Grad Night
 - a. Krysten: Chamber received a request from the Sober Grad Committee for a donation to support Sober Grad Night, a supervised, substance-free celebration for graduating seniors at Cascade School.
 - b. Julie: Chamber has donated \$100 in the past.
 - c. Kayla: Committee doesn’t need drivers, but they are asking for monetary and/or food donations and chaperones.
 - d. Kayla motioned to approve a \$100 donation. Mindi will donate an amount from her business on behalf of the Chamber.
- D. Open floor for new business from the Board
 - a. None
- E. Open floor for input or new business from General Membership in attendance

- a. Scotty: Next Winter Carnival in McCall scheduled for 10 days (30 January thru 8 February). Recommended reviewing feedback survey from most recent Winter Carnival.
 - i. Mindi: Good opportunity to increase traffic at local businesses. Potentially sell discount punch cards that encourage visitors to patronize multiple businesses.
- F. WCMEDC Tour in Valley County, from 11-1 PM with lunch provided (see details under Events Committee section).
- G. Mindi motioned to adjourn the meeting, Kayla seconded. All in favor.

Adjourned: 1:15 PM

****Next BoD meeting is scheduled for Tuesday, April 22nd at 12:00 PM Location TBD.***