



Cascade Chamber of Commerce
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BOARD OF DIRECTORS (BoD)

Meeting Minutes

Tuesday, May 27th | 12 PM

Cascade Library

I. Call Meeting to Order

- A. The meeting was called to order at 12:05 pm.
- B. Attendance:
 - 1. Board Members Present: Mindi, Kayla, DJ, and Julie (non-voting)
Absent: Pam, Krysten. Quorum confirmed.
 - 2. Members Present:
Scotty Davenport; Zach Grogan & Dalton Crane (LCSP)
- C. Approval of BoD Meeting Minutes (4.22.2025)
 - 1. No edits suggested.
 - 2. Mindi motioned to approve, Kayla seconded. All in favor, motion passed.

II. Finance Report (Pam)

- A. Current account balances: Chking: 13,692.65; MM: \$10,146.95; CD: \$15,974.56

III. Secretary Report (Krysten)

- A. Krysten is out of town. Julie is taking minutes.

IV. Events Committee (Mindi - acting chair until position is filled)

- A. Spring Fest: Net \$8,000.00. The event was sold out with standing room only. Thank you notes are written and in the process of being delivered. May consider moving the event date (4th Saturday in April) due to Legion's Cinco de Mayo event & CCC Crab Feed event. Will revisit the Spring Fest 2026 event date later this fall.
- B. May After Hours - The US Chamber Presentation provided an overview of DOGE impacts and President Trump's "Big, Beautiful, Bill."
- C. Memorial Day Yard Sale: Net \$2,542.43. Gross \$3,381.43; \$839.00 donation to CCC as event partner - Mindi motion to approve CCC donation, Kayla second. Motion passed.
- D. Father's Day Golf Tournament: Seeking donations and sponsorships. Folks are already registering for the event.
- E. Thunder Mtn Days: Fireworks donation containers distributed throughout town. ITD Parade Permit & City of Cascade Fireworks Permit applications will be submitted no later than May 30th. Still awaiting volunteer requirements for manning the Legion's Fireworks Stand.

V. Membership Committee (DJ)

- A. The membership committee will meet on the 1st Tuesday of each month, at Noon, at Squirrel Outdoors. Immediate focus on 2025 renewals. An overdue renewal letter has been drafted. DJ makes every effort to reach business owners directly for membership renewal.

VI. Marketing Update (Mindi)

- A. For 2025-2026 Strategic Planning & Marketing, what do we want to focus on? Suggestions included keeping social media posts short and sweet, driving traffic to the chamber website, spotlighting businesses weekly, and continuing to strive to create more value for members. Our newsletter is doing well with a 50% open rate.

VII. Old Business

- A. Code of Conduct: On 5/30/2025, the Chamber Office will distribute the draft code of conduct for membership review and feedback. BoD will complete the final review/decision during the 6/24/2025 BoD meeting.
- B. Liability Insurance for the Chamber application process is in the works.
- C. New Plymouth Senior Center Sponsorship Request: Reviewed request and opted to decline at this time due to current financial status/limitations.

VIII. Open Business

- A. WCMEDC update reports the City of New Meadows moving its office into the Train Depot Building.
- B. Lake Cascade State Parks (LCSP) will attend the next Events Committee meeting to coordinate July 4th events/needs. They also offered to clean chamber-sponsored port-a-potties on July 4th.
- C. Squirrel Outdoors is open 7 days per week, effective Memorial Day Weekend.
- D. Cascade Hardware is coordinating a 5K & 1 Mile Run/Walk on July 4th.

Adjourned: 12:58 pm

****The next Board of Directors (BoD) meeting is scheduled for Tuesday, June 24th at 12:00 PM at the Cascade Public Library.***