



Cascade Chamber of Commerce  
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## **BOARD OF DIRECTORS (BoD)**

### **Meeting Minutes**

**Tuesday, April 22nd | 12 PM**

Cascade Library

#### **I. Call Meeting to Order**

- A. Meeting called to order at 12:06 pm.
- B. Attendance:
  - 1. Board Members Present: Mindi, Kayla, Krysten, DJ, Pam, Julie (non-voting) | Absent: Amber | Quorum confirmed.
  - 2. Members Present: AJ Theien, Judy Nissula
- C. Approval of BoD Meeting Minutes (3.25.2025)
  - 1. No edits suggested.
  - 2. Mindi motioned to approve, Kayla seconded. All in favor, motion passed.
- D. Ad-hoc agenda addition
  - 1. Mindi: By-Laws have been approved and currently working on updating Articles of Incorporation.
- A. Some items won't go into effect until next year:
  - 1. Current board members were elected for one-year terms. They'll have the option to continue with a second year. If they choose not to stay, that can help with staggering terms and continuity.
  - 2. "Members at Large" will change to "Committee Chairs" to encourage more active participation.
- B. Julie: Are we still on an annual membership rotation? Membership duration isn't addressed in documents.
  - 1. Mindi: Sponsorships aren't pro-rated but they are good for a year. We will need to ask the membership committee to address the annual sponsorship expiration dates and update bylaws if needed.
- C. Mindi: once Articles are approved, will send to Julie so she can provide the document to the Secretary of State.

#### **II. Finance Report (Pam)**

- A. Current account balances:
  - 1. Checking: \$10,045.23
  - 2. MM: \$10,146.10
  - 3. CD: \$15,876.51
- B. The board voted during 3.25.2025 meeting to roll over CD.
- C. Membership dues total to date is \$9,520.00.
  - 1. Includes two new Diamond memberships worth \$1,000 each.
- D. Financial account signature authorization
  - 1. Pam: Need to remove previous board members from accounts and update with new board members. The secretary needs to be on the accounts as a

backup but doesn't need to be an authorized signer for checks.

2. Mindi motioned to make the following changes:

E. For the Business Checking account ending in 1229:

1. Remove Alison Haupt, AJ Theien, and Debra Lytle as Authorized Signers
2. Add Mindi Anderson and Krysten Johnson as Authorized Signers

F. For the Money Market account ending in 2859:

1. Remove Alison Haupt, AJ Theien, and Debra Lytle as Authorized Signers
2. Add Mindi Anderson and Krysten Johnson as Authorized Signers

G. For the Grant account ending in 0004:

1. Remove Alison Haupt as an Authorized Signer
2. Add Krysten Johnson as an Authorized Signer

H. For the Certificate of Deposit account ending in 1789:

1. Remove AJ Theien as an Authorized Signer and Maria Guest as a Non-Signer
2. Add Mindi Anderson and Krysten Johnson as Authorized Signers
3. Kayla: The motion removes three people from certain accounts but only adds two. Is that okay? Pam: Yes
4. Pam seconded Mindi's motion. All in favor, motion passed.

### **III. Secretary Report (Krysten)**

- A. US Chamber visit and presentation scheduled for Thurs, 22 May from 5:00-6:30 pm during May after-hours event. Location TBD.
- B. The focus of the presentation is on federal policies and priorities and how that may impact local Chambers and businesses.
- C. Kayla: Will work on rescheduling ribbon cutting event for Cascade Building Supply from this date to another.

### **IV. Events Committee (Mindi - acting chair until position is filled)**

- A. Spring Fest
  1. Saturday, 26 April from 5:00 to 9:00 pm.
  2. Roughly 110 tickets sold, max 150 tickets for the event.
  3. At this point, we'll break even for dinner and reservation. Anything else will be revenue.
- B. Dinner will be tri-tip, salad, and sides (buffet style).
  1. Mindi is reviewing wholesale flower options for centerpieces with the intention of raffling or auctioning off centerpieces at the end of the night.
  2. Friday, 25 April at 1:00 pm: we will need help moving items from the Chamber office to the Legion to begin the set-up, which will continue on Saturday starting at 10:00 am.
  3. Desserts for the dessert auction will need to be at the Legion by 5:00 pm.
  4. Joe is printing the programs.
- C. Ribbon Cutting Ceremony - N55 Social
  1. Thursday, 24 April from 5:00 to 6:30 pm.
  2. Mindi will provide ribbon and giant scissors.

D. Coffee Connect (Kayla)

1. Scheduled for the next Coffee Connect for Tuesday, 13 May at Lakefront starting at 9:00 am in place of May's regular membership meeting.
2. Concerns and Praises Discussion of Changes that have had taken effect since the New Board was elected by the General Membership in January.
  - a. We have received feedback from some members who were concerned of the Board canceling April's regular membership meeting and recommended not canceling May's meeting. Member concerns focused primarily on transparency from the Board to the members. Julie has asked any members to contact Mindi for further discussion of any concerns so she can learn more about what the value is they think they might be missing from not having a general membership meeting. The Board discussed that general membership is able to attend any of the community events we host that are open for dialogue in regard to how the chamber business is going, they may attend membership committee meetings and events committee meetings. All meeting minutes are provided to the members and if there are concerns about decisions being made by the Board, they may attend the Board meetings, reach out to Mindi, or join the membership at the coffee and after hours connect events where the goal is to establish more connection amongst our members, businesses, partners, and others that will be beneficial.
  - b. We have also received feedback from multiple members who are happy with the changes the Board has made. The Board has to consider all sides, and we are shifting the way the Chamber creates value for its members by not necessarily changing the intent of the Chamber and instead becoming a more engaged and connected chamber membership. Conducting the Coffee Connects in lieu of regular general membership meetings allows for flexibility for members to come and go as needed, has already proven to create opportunities for businesses to connect, support each other, and support the Chamber in the future efforts of establishing sustainability and manage the growth that is overwhelming the Cascade Community to stay ahead and be proactive by hearing from the members on their needs, what we can do to support them, and functioning as a stronger business and community network. These shifts are happening in a quick pace, and there is also not much time to waste as the Chamber is experiencing a deficit that would ensure our ability to continue to support the business community.
  - c. There was a recommendation for using a portion of the Coffee Connect to provide updates to those in attendance, not in a general membership meeting format, however, during the events, there is time for those in attendance to pause, here updates from the Chamber Board

and committee chairs that will benefit their businesses and be a better use of time to be a part of the increase in support for the Chamber to continue towards ensuring sustainability.

- d. The top priorities for the Board of Directors in this term is to provide value for the membership in providing more effective connection, networking, business resources being accessible, and ensuring the Board is mindful of ensuring we make good use of time for all members at any of the connects, events, learning workshops, etc.
- e. There is not a requirement to be a member to attend the Coffee Connects, which increases the chance of adding new members to the Chamber and has proven to be effective with the increase in membership within the first month.
- f. After a lengthy discussion and weighing all input received either directly or indirectly, the board would like to stay on course and evaluate in several months the impact the shifts are having. We will look to poll the membership. With only 1 month of shifting when we meet, how we meet, and what our meeting events look like, the board would like more time to assess and gather more information over time.
- g. The board would also like to ask all members to take the opportunity to participate and engage in the new spaces being created to make informed decisions on what is best for all members.
- h. The Board committed to connecting with members they know and gather their perspectives on how things are going from their point of view and ask for support. As a board of directors elected, the hope is the membership can trust the current board to do what's best to steer the future of how the Chamber does business, participates in county initiatives. We are more involved in discussion surrounding affordable housing, workforce development, business development, tourism, and population growth. The board is committed to closing the gaps and finding solutions and we cannot do that without membership support.

## **V. Membership Committee (DJ)**

- A. Continuing to add new members and hand out membership forms. b. Julie: Any decisions on how to address members who haven't yet been updated?
- B. DJ: Topic for next meeting but open to suggestions.
  - 1. Julie: Recommended one-on-one approach. Hopefully it will make those individuals more comfortable when expressing their concerns and issues with the Chamber, which allows you an opportunity to talk about the changes made so far and plans for the future.
- C. Mindi and DJ will be drafting a letter to send to those that have not renewed and provide 30 days to renew, or potential of additional fees will be applied. This is and has always been the policy for the Chamber, just not enforced by not having a membership chair appointed in the past to monitor membership closer.

- D. Part of the sustainable funding for the future and consistency in membership management will be critical to ensure each year we have the same or increase our income from membership. This will ensure we can maintain the current operations, events we host, and not be in a position where the Chamber is in a deficit and has little time to raise funds. The board is committed to ensuring we do not have to even consider canceling annual traditions Cascade is most known for.
- E. Perpetua confirmed they would like to support a \$5,000.00 sponsorship going forward.
  - 1. Meeting with Belinda on Friday, 25 April to discuss how Perpetua wants to use their sponsorship benefits and support for the local community over the next year. Nothing from the Board that they would like to bring to Perpetua during our meeting in regards to the announcement of the President supporting as a top 10 priority the full launch of the Stibnite mine. Our approach will continue to stay engaged and evaluate developments.

## **VI. Old Business**

- A. None

## **VII. Open Business**

- A. Idaho Chamber Alliance (ICA) Spring Conference and voting stance
  - 1. We are ICA members but don't vote at meetings because previous boards didn't want to be associated with politics.
  - 2. Mindi: should we be voting members?
  - 3. Chamber filing status is a 501(c)(6), which doesn't prohibit the Chamber from participating in partisan voting.
  - 4. All agree that we should.
  - 5. Sharon currently represents the Cascade Chamber at these events. The board has approved Mindi and Kayla represent the Chamber at both ICA and WCMEDC, with other board members filling in as needed to ensure we are part of the conversations happening across the cities, county, state, and national level to find solutions to workforce, affordable housing, and other economic impacts the Cascade community may be faced with in the future.

## **VIII. List of Upcoming Events**

- A. Thursday, 24 April - Ribbon Cutting Ceremony for North 55 Social (First ribbon cutting ceremony hosted by the Chamber.
  - 1. 105 N Main St - 5:00-6:30 pm
- B. Saturday, 26 April - Cascade Spring Fest
  - 1. American Legion - 5:00-9:00 pm
- C. Monday, 28 Apr - Events Committee Meeting
  - 1. Squirrel Outdoors
  - 2. 12:00 pm
- D. Tuesday, 13 May - Coffee Connect with Chamber updates (in place of May Regular Membership Meeting)

1. Lakefront at 9:00 am
- E. Thursday, 22 May - US Chamber presentation during After-Hours event
  1. Location TBD at 5:00-6:30 pm
- F. Saturday, 24 May - Memorial Day Weekend Yard Sale
  1. In between Squirrel and Umpqua/chamber office is where it's held. Reach out to Julie for more information. - Time TBD
- G. Cascade Public Library at 12:00 pm – Conference room is wonderful and working technology.

**Adjourned:**

***\*Next Body meeting is scheduled for Tuesday, May 27th at 12:00 PM at the Cascade Public Library.***