



Cascade Chamber of Commerce  
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**ANNUAL MEMBERSHIP**  
**Meeting Minutes**  
**Tuesday, March 11th | 12 PM**  
 Cascade Public Library  
 (105 N Front St)

**I. Call Meeting to Order**

- A. Meeting started at 12:06 PM
- B. 17 people in attendance

Name	Affiliation	Chamber Position
Mindi Anderson	Maximize Solutions Consulting - Owner	President
Kayla Thibedeuax	Mrs. Tibs Bakery - Owner	Vice President
Krysten Johnson	City of Cascade	Secretary
Pam Holden	Umpqua Bank	Treasurer
DJ Mach	Squirrel Outdoors - Owner	Chair, Membership Committee
Amber Adams	Arrowhead & Valley Store	Member at Large
Julie Crosby	Cascade Chamber Office	Office Manager
AJ Theien	Cascade Community Church	Ex-Officio/Advisor
Judy Nissula	City of Cascade (representing Horizons)	
Scotty Davenport	The McCall Store	
Michelle Smith	Lakefront Bar & Grill	
Jake Anderson	Cascade Golf Association	
Cindy Rich	Community & Senior Center	
Mercy Olivier	American Legion	
Jaymie Rose	Cascade School District	
Lydia Roy	Amazon Hub Delivery	
Joe Critchfield	Arrowhead, Valley Store, N55 Social, Tackle Toms - Manager	

## **II. Finance Report**

### **A. Pam:**

1. Checking: \$7,613.12
2. Money Market: \$10,145.67
3. Certificate of Deposit: \$15,814.46
  - a) Matures on 31 March 2025

### **B. Mindi: 2025 budget sent out to members via weekly blast**

1. Board approved budget with ability to amend as needed in January to allow Chamber to conduct financial business.
2. Opened up the floor for questions. No questions from members.

## **III. Secretary Report**

### **A. Communications**

1. Connected WCMEDC representative with Hotel Nobo so they can coordinate on the location for the Small Business Panel being held on Tuesday, 15 April.
2. Working with the US Chamber of Commerce to plan a date for her to present a briefing to either the Board or membership on federal priorities and processes that may have local influence.

### **B. Media**

1. Finalized Spring Fest “save the date” flyers and sent to Sharon for her to create the Facebook event. Will update the more-detailed flyers as more information is finalized.

## **IV. Events Committee Updates**

### **A. Cascade Cup Raffle Outcome**

1. AJ: Fundraiser raised \$467. Recommended increasing the budget to purchase a higher end gun, as many people said they already had a .22.
2. Joe: 360 contestants for this year’s event. Scheels was impressed with the turnout and intends to sponsor next year’s event as well. Planning to have a heated tent at the Van Wyck boat ramp to make logistics easier for both the contestants and those working on the event.

### **B. Spring Fest**

1. Mindi:
  - a) Event scheduled for Saturday, 26 April at the American Legion starting at 5:00 PM. We’re still working through menu details and cost of tickets.
  - b) Planning to have live auction, silent raffle, games, live music, and a comedian for entertainment.
  - c) Currently have 67 items donated for the event. We will accept more, and if we have too many, we can roll them into other events to help raise money throughout the year.
  - d) Next event committee meeting is scheduled for Monday, 17 March at 12:00 PM. Intend to have them every other Monday until further notice.

## **V. Membership Committee Updates**

A. DJ Mach: Contact DJ to join the Membership Committee and support the recruiting and retention efforts.

1. The committee had its first meeting on 4 March. Next meeting scheduled for Monday, 7 April at 12:00 PM at Squirrel Outdoors.
2. Priorities for the committee's first year are the easier items to tackle:
  - a) Businesses that are members haven't yet paid their 2025 dues.
  - b) Valley County businesses that aren't members.
  - c) Employee audits of current businesses to ensure businesses are paying the correct number of dues based on the number of employees.
3. Sales pitch brochures would be helpful to give to businesses.

B. Julie:

1. Does the committee have a current list of who has and has not paid their dues?
  - a) Mindi: Requested a monthly update be sent before committee meetings.
2. Has the committee budgeted for a benefits brochure? The grant funds won't cover that.
  - a) Joe: Allied will print and cover the expenses.

## **VI. Board of Directors (BoD) Update**

A. By-laws review and approval (Mindi)

1. Last membership meeting, members were informed the Board would be reviewing and updating by-laws. Articles of Incorporations should be a quick document that says we are a business. By-laws is the longer document that says how we run our business.
2. Before opening up to audience feedback and questions, Mindi provided a quick rundown on the major changes and the intent behind it.
  - a) Added membership classes to add Associate Members and Sponsorship Members, which allows for companies to support the Chamber beyond their set dues and receiving additional marketing opportunities. Associate membership allows for a category that doesn't have voting rights (i.e. the McCall Chamber of Commerce).
  - b) Dues placed in by-laws with no changes to the dues at this time. Also defined "nonprofit" to be a 501c3 to receive a discounted rate as some 501c statuses can be revenue generating and should be able to pay dues without a discount.
  - c) Defined general membership, sponsorship, and associate benefits so there are guidelines on who receives what benefit based on their level of financial support.
  - d) The Board already had the approval to set the general membership (regular) meetings. The Board elected to remove the 4th Tuesday of the month meeting and convert that to a Board of Directors meeting to allow for the Board to meet without adding another

meeting to people's schedule. Having a regular board meeting also allows for consistent voting. Voting for the annual meeting kept the same to allow for members to vote on by-laws. Members are able and encouraged to attend board meetings and provide feedback. Minutes will be provided to membership, as the Board's goal is to remain transparent with what's happening with Chamber business.

- e) Added requirement for how often committees meet and identified standing committees. Committees should be meeting more frequently, and members are encouraged to join the committee(s) in which they are interested. Each committee will have a chairperson and charter.
- f) Term for board members will change from 1 year to 2 years to allow for better continuity. Current board members will serve the 1-year term and can choose to continue for the 2nd year. All other vacant positions will follow the election process. For future elections, the Board may implement a staggering election process to prevent an entire board from changing over all at once.
- g) Removed requirement to have outgoing president to be an advisor to the next Board, as previous ex-presidents haven't always helped and there are other ways for them to remain involved.
- h) Added min and max number of board members to be 6 to 10 allowing for more flexibility. Additionally, members are likely to be committee chairs.
- i) Removed the 2 members at large as board positions and changed them to be committee chairs for events and membership. This helps define roles and responsibilities and encourages participation.
- j) Established policy for removal of board members and committee members for lack of participation.
- k) Quorum rules edited to be consistent across committees and board meetings to be the majority of the members appointed. The rule for annual meetings stayed the same.
- l) Added conflict of interest clause for the Board and insurance requirements. Regardless of where events are held, the Chamber must have their own insurance to protect the Chamber and the Board Members from any liability.
- m) Financial management policy added to clearly define the responsibilities of the Board, those with access to bank accounts, and card holders.
- n) Any filing and audit requirements that are completed each year, which Idaho Code and the IRS requires to be established.
- o) An amendment process outlined stating how by-laws can be changed.

3. Audience:

- a) Julie: Code of Conduct statement
  - (1) Mindi: That would go in the by-laws.

- (2) It would be helpful to have a reminder for members/businesses. Suggested page 5 as a good location.

b) Scotty:

- (1) By-law 2, section 4 (page 3): Dues and Benefits
  - (a) Recommended adding a statement that dues are paid up front and there is no benefit without payment.
  - (b) Mindi: Membership Committee would need to review and hold businesses accountable.
  - (c) Julie: Some businesses didn't pay their 2024 dues until December 2024.
  - (d) Pam: Recommend we stop pro-rating.
    - (i) Julie: Pro-rating only for new businesses or if there is a change in ownership.
- (2) By-law 4, section 1 (page 6): General Powers
  - (a) Concerned about the Board approving reimbursements to Board members.
  - (b) Judy:
    - (i) Establish per diem and mileage rates to help anticipate costs.
    - (ii) Have Direct bill options to the Chamber instead of the member if able.
- (3) By-law 4, section 3 (page 6): Elections
  - (a) Change "ensuing year" to "two years" to match proposed change of Board Member terms from 1 year to 2 years.
- (4) By-law 9, section 3 (page 11): Checks Draft
  - (a) Chamber does not have an Executive Director.
  - (b) With the exception of monthly infrastructure bills (utilities, internet, etc.), have 2 people sign on checks for accountability.

4. Mindi: Requested motion to approve by-laws as is with updates from audience.

- a) Joe motioned to approve, Amber seconded.
- b) All in favor, none opposed. Motion carried.

B. 2025 networking plan

1. Kayla:

- a) Instead of only having regular membership, Board, and committee meetings throughout the month, the Board is hosting Coffee Connect networking events that allow those that attend to talk about their specific businesses, what's working, what they could improve on, what they have planned, etc.
- b) First Coffee Connect will be on Friday, 11 April at Palooza starting at 10:00 AM. Location for each month will rotate.
- c) For those that can't make Friday mornings at 10:00 AM, there will be an after-hours event held on the fourth Thursday of the month at

4:30 PM. The first one will be a N55 Social.

2. Joe: N55 Social is a gathering place with a full kitchen, rotating menu, 2 bars, a poker room, and a VIP room. Soft opening is 3 April.
3. Scotty: Recommends changing Coffee Connect times to earlier in the day (08:00 AM) because many businesses are either open by 10:00 AM or open at that time.
  - a) Mindi: We'll keep the first one at 10:00 AM but will look to adjust future events.

## **VII. Open Business**

### **A. Around-the-room discussion**

1. Judy (City of Cascade): Special City Council meeting tonight (11 March). Seating is limited, but call-in is available. The focus of the meeting is on the Strand paving project happening later this year. The engineer is giving a presentation and will be available to answer questions. The plan also includes installing benches along the path that have been paid for by the AARP grant.
2. Cindy (Community & Senior Center): The Center is at risk of closing permanently, so she's requesting help from the Chamber. The Center has been open since 1979 and serves 12 senior citizens a day during the winter but closer to 60 seniors a day in the summer. For many seniors, this is the place they go to socialize and get out of the house. They need 5 Board members to continue operating and currently have 3 volunteers. She also needs help with grant funding applications. If interested, contact Cindy at 208-667-4461.

**Adjourned: 1:20 PM**

***\*\*\*Next Regular membership meeting is scheduled for Tuesday, April 8th at 12 PM. Location TBD.***