



Cascade Chamber of Commerce
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BOARD OF DIRECTORS (BoD)
Meeting Minutes
Tuesday, February 25th | 12 PM
Cascade Library

I. Call Meeting to Order

- A. Meeting called to order at 12:10 PM
- B. Board Members **Present:** Mindi, Kayla, Pam, DJ, Amber | **Absent:** Krysten (Julie taking minutes)
 - 1. Guests: ??
 - 2. Members: Jeff Tyler, AJ Theien, Scotty Davenport
- C. Approval of Previous BoD Meeting Minutes (2/04/2025)
Motion by Pam, Second by Kayla, Motion Passed.
- D. Approval of Previous Regular Meeting Minutes (1/28/2025, 2/11/2025)
Motion by Pam, Second by Kayla, Motion Passed.

II. Finance Report

- A. Pam reported \$7,779.13 in Checking; \$10,145.28 in Money Market; \$15,058.25 in CD. The CD matures 3/31/2025 with a 10-day grace period to roll over, cash out, or partial withdrawal. The BoD will review CD disposition options at their 3/25/2025 meeting.
- B. Pam reported as of 2/28/2025, 48 paid 2025 Chamber Membership Dues (\$6,790.00)

III. Events Committee

- A. Mindi is Acting Chair until the position is filled. Still seeking Event Committee Chair (Would like to have as a Board Position with new Bylaw approvals). Contact Mindi if interested.
- B. 1st Annual Cascade Spring Fest scheduled for April 26th at Cascade American Legion. Scott Davis has committed to providing live music (donating his time), remaining event details will be ironed out at the 3/3/2025 Events Committee Mtg.
- C. Commencing 4/1/2025, the Chamber Office will begin accepting donations for Memorial Day Weekend Yard Sale (5/24/2025). Event details will go out in Weekly Blast.
- D. Discussion regarding fundraiser bike purchase with ticket sales starting at Cascade Spring Fest and continuing through July 4th, with drawing on July 4th. Motion by Mindi, second by Pam to purchase a Coleman Powersport Mini Bike w/accessories not to exceed \$1,200.00. All in favor. Motion passed. AJ & DJ will coordinate purchase.
- E. Jeff suggested we keep completed raffle tickets and leverage use of name/phone number information. Mindi will consult with the Events Committee.
- F. Amber reported placing 2025 Fireworks donation containers at the Liquor Store,

Squirrel Outdoors, Cascade Mercantile, Valley Club, and Cascade Hardware. Amber will collect funds from the containers for delivery to the Treasurer.

IV. Membership Committee

- A. DJ chairing Membership Committee.
- B. Mindi expressed she would like to enhance the Chamber Website to create more value for chamber membership. She is working with Peppershock.
- C. In process of formalizing a charter, administrative procedures, meeting schedule, and record keeping (minutes) for the Membership Committee.

V. Old Business

- A. Schedule for meetings:
 - 1. Regular membership meetings changed from two times a month to once a month on the second Tuesday of the month. Increase meeting location options across more member businesses.
 - 2. BoD meeting at least once a month. Primary meeting day will be the fourth Tuesday of the month. Meetings will be open to all members to attend unless a closed session is needed.
 - 3. Events committee will meet on the first and third Tuesdays until further notice, with the possibility of moving to once a month.
 - 4. Annual meeting scheduled for March 11th.
- B. By-Law discussion:
 - 1. By-Laws and Articles of Incorporation are both required. Draft of proposed By-Laws pending membership review. Draft By-Laws document will be sent out in Weekly Blast on 3/7/2025 to facilitate membership review prior to the Annual Membership meeting scheduled for 3/11/2025.
 - 2. Scotty thanked the BoD for their overall efforts and hopes for continued transparency throughout this process.

VI. Open Business

- 1. Discussion: How do we get the word out on what chamber does? How do we create value in what we are doing? Jeff expressed there is value in partnering with McCall Chamber. To ensure Cascade is represented, Mindi reported either she; or, Kayla will make every effort to attend monthly McCall Chamber BoD meetings held at 8am on the 2nd Thursday at Ruperts. Scotty is currently attending as a representative from the Cascade Chamber.
- 2. Jeff suggested a good partnership event could be a “Valley County Restaurant Week” held during mud season. Jeff also suggested incorporating a “Straw Maze” on Main Street during the Scarecrow Contest and charging an entry fee to raise funds. Jeff also suggested building a sledding hill on Main Street during McCall Ice Festival. Mindi at this time is requesting the board and the events committee to focus on the current events on the approved calendar by the board and focus on revenue generating events to support the Chambers finances. Pam also

mentioned that there are many great ideas that come to the Chamber however, expectations can be for the Chamber to take them on which is not always achievable. Mindi also invited Jeff to join the Events Committee and present any ideas in the future or for the next calendar year.

3. Pam motion to adjourn meeting, second by Kayla. All in favor.

Adjourned: 1:20 PM

****Next BoD meeting is scheduled for Tuesday, March 25th at 12 PM. Location Cascade Library***