Cascade Chamber of Commerce Meeting Minutes Tuesday, October 8th, 2024, Noon, at Lakefront Bar & Grill, 117 Lakeshore Drive

Call to order: 12:18pm Note: AJ absent, Julie led the meeting.

Meeting Attendance: 8 in person

Approval of minutes from last meeting: September 24, 2024 meeting minutes Belinda motioned to approve and Kevin seconded. Motion passed.

Treasurer Report: Checking \$2,929.20. Money Market \$10,143.55. CD \$15,51372. 79 paid members. Belinda motion to accept report, Judy seconded. Motion passed.

Secretary Report: No report.

Office, Communications & Media

Office & Communications - Julie

- 1. Request for letter of support for Idaho Child Care Program ending ICCP Pause. Belinda motioned yes, and seconded by Kevin. Motion passed.
- 2. WCMEDC 2024 Fall Economic Summit (Nov 4th) "Community Sponsor", \$100.00 Tom motioned yes, and Maria seconded. Motion passed.
- 3. 2024 5th Annual Scarecrow Contest voting Oct 26th Nov 4th via QR Code at each display.

Media Assistant – No report.

Open Issues -

2024 Cascade Chamber Annual Award Recognition - Ballot Tally & Voting

Business of the Year: Cascade Auto Volunteer of the Year: Theresa & Russ Perry (Cascade Community Church) Non-Profit of the Year: Cascade Fire Community Fund Youth Volunteer of the Year: Will Huckaby Community Leader of the Year: Alysson Statz, 4-H Youth Development Coordinator, Valley County **Note:** With Hog Wild postponed, we will arrange to present at a City Council Meeting.

Hog Wild Celebration, Oct 19th, Riverside Pines

Due to low ticket sales and issues with access to a liquor license, the decision to postpone the event was made. Opting to hold Hog Wild in March 2025. Melanie will take steps to return auction/raffle donated items to donation sources or hold items for the next event. Ticket refunds can be obtained at the Chamber Office.

Open Issues -

Amazon Hub is still recruiting for independent drivers. They have identified a couple of candidates. POC: Lydia Roy, Acct Development Exec, Amazon Hub Delivery. <u>www.amazon.com/hubdelivery</u>, 208-960-5205, <u>lydiaroy@amazon.com</u>. Lydia is the regional representative looking for drivers to drop off

packages for Amazon within a 10 mile radius from the driver's house. Contract employee only, can make up to \$700 per week, must be 18 yrs. or older and pass background check.

Discussion on 2025 fundraising strategies. Ideas = Create an Annual Fundraising Drive; ask customers at point of purchase to "round up" at check-out; place stage donation containers at businesses around town; implement a "round up" at check-out at participating businesses; hold an on-line auction using items donated for Hog Wild; Amazon Hub may be able to match raised funds; hold Spring Fling inside a large building so we can host sale for 2-3 days instead of just 1 day; Amazon Hub can provide swag (i.e. small footballs or basketballs) we can use to raise funds.

Next meeting Tuesday, October 22, 2024, location TBD.

Thank you.