

Cascade Chamber of Commerce

Meeting Minutes

Tuesday, Sep 24th, 2024, Noon, at Lakefront Bar & Grill, 117 Lakeshore Drive

Call to order: 12:02pm

Meeting Attendance: 8 in person

Approval of minutes from last meeting: September 10, 2024 meeting minutes. Maria motioned to approve and Kathy seconded. All in favor. Motion passed.

Treasurer Report: No report.

Secretary Report: No report.

Welcome guests and new members: Lydia Roy, Acct Development Exec, Amazon Hub Delivery. www.amazon.com/hubdelivery, 208-960-5205, lydiaroy@amazon.com. Lydia is the regional representative looking for drivers to drop off packages for Amazon within a 10 mile radius from the driver's house. Contract employee only, can make \$700 per week, must be 18 yrs. or older and pass background check.

Office & Communications – Julie not present. AJ provided a report.

2024 Scarecrow Contest - Kick Off Oct 1st (Update) – Now accepting contestants, \$10 entry fee. Sign-up form available on the chamber website.

Fall banner swap on Main Street - Seeking volunteers (Update) We want to thank Domination Fitness staff for swap fall banners on Main Street.

2024 City Christmas Tree lighting, Dec 7th (Update) Cascade Mercantile and Squirrel Outdoors have taken lead on the Christmas tree lighting event. More details to follow.

Media Assistant – Sharon not present.

Feedback for website and Facebook: We need to have COC events posted on our website and Facebook account. Will share feedback with Sharon. Note: the events are posted on COC website here: <https://www.cascadechamber.com/events/>

Open Issues –

“Amazon Hub Delivery” opportunity & program overview, Lydia Roy, Acct Development (Presentation) Let Amazon Hub know of any help they can provide COC and its business members. Amazon Hub Lydia: will sponsor Cascade Library and Fire Station’s scarecrow contest entrance fee and prop cost. Let her know what she can do to help businesses in the Cascade community.

2024 Annual WCMEDC Summit, Nov 4th, Lindsey Harris, Executive Director (Presentation) The 2024 7th Annual WCMEDC will be hosted by Tamarack Resort at the Arlington Center. The meeting will go over housing needs, cultivating world resilience and year round sustainability business models. It will be moderated by Boise State. The program will have more crowd engagement and less lecture. \$50 entry

fee. The program hours are 9am-4pm. Networking event is immediately after the program for 1.5 hrs. at the same location. Lodging discount is available for attendees. <https://wcmcdc.org/>

2024 Cascade Chamber Annual Award Recognition (Update) Awaiting for more nominations. Extended nomination deadline to 9/30/24.

Hog Wild Celebration, Oct 19th, Riverside Pines, Event lead: Kathy Hull (Update) Please buy tickets. We will have a dessert dash and silent auction. We are accepting auction item donations.

Open floor (Discussion)

Idaho Power, Dylan: City of New Meadows partnered with the school district to build the Youth Learning Center, a \$600,000 project. The building will be multi-use and it will include a skate park. All of the community will help with the build.

WCMEDC Lindsey: Any new Cascade business can ask WCMEDC for skills training. <https://wcmcdc.org/contact-us/>

Adjourned: 12:47pm

Next meeting Tuesday, October 8, 2024, location TBD.

Thank you.