

## Cascade Chamber of Commerce Meeting Minutes 08/24/2021

**Meeting Attendance:** 11 in person and 1 via phone

**Meeting Start:** 12:04 pm, Lakefront Bar & Grill

### Meeting Minutes

Minutes approval for last meeting on August 10, 2021. Brian motion to approve August 10, 2021 minutes. Phillip second. All in favor. Motion passed.

### Treasurer Report

*Pam was not present; however, provided Jenni with the following:*

Checking: \$15,191.20

MM: \$25,114.36

*Julie reported that on 8/23/21, American Legion Post #60 dropped a \$1,200.00 check (Fireworks Booth, Chamber's cut).*

### Secretary Report - Alison

Nothing to report.

### Welcome Guests & New Members –

Greg Price introduced **SVCRD's new Program Director, Kassi Keuhey, [kassi@cascaderec.org](mailto:kassi@cascaderec.org), (208) 382-5136.**

### Chamber Office - Julie

The chamber received the ITC Grant 2021/22 award (August 1, 2021 – September 30, 2022) of \$71,334.00 with \$8,916.75 cash match requirement. The fireworks alone cover our cash match requirements.

As referenced in the August 10<sup>th</sup> meeting minutes, *in response to multiple phone calls received, the chamber posted Valley County Fair & Rodeo event schedule, rodeo schedule, music/entertainment, and 4H Market Sale information on chamber website and Facebook. The posted information derived from the 2021 Valley County Fair & Rodeo Handbook.* The chamber Media Assistant was contacted on Wednesday, August 11<sup>th</sup> and asked to take the information down from the website and social media. Evidently, some of the information in the handbook was incorrect. "Lessons Learned": Next year, the chamber will allow a liaison (the ITC Grant Mgr) to communicate with the Fair Board and creators of the handbook to improve overall accuracy of handbook information. Greg of SVCRD described "Event Parking" as an issue that should be addressed at some point so folks know where to park during events. Julie reminded everyone that the Chamber Office as event parking signs now.

The Chamber Office will be closed Monday, September 6<sup>th</sup> through Monday, September 13<sup>th</sup> (Julie going on vacation). Julie and Alison will coordinate office coverage.

Julie will get with Theresa Perry regarding Shauna Arnold's selection as the 2021 Idaho Andrus Award for Outstanding Community Service (AARP's most prestigious recognition). Seems recognition in The Star News is appropriate.

### Media Assistant

No Report.

## **2<sup>nd</sup> ANNUAL SCARECROW CONTEST – Brian**

Chamber opted for no theme. Event kick off on Oct 1<sup>st</sup>, scarecrows need to be in place by Oct 22<sup>nd</sup>, voting will take place Oct 20<sup>th</sup> – Nov 14<sup>th</sup>. Julie will get electronic copies of last year's flyer, registration form, and map to Brian.

## **Cascade Waterfall Project - Julie**

Pam set up a dedicated account "Cascade Waterfall Account" and seeded account with \$1,000.00. Don Weber was reimbursed \$502.80 for pond liner. On Aug 19<sup>th</sup>, Julie provided Don with electrician contact information. Don suggested installing a timer on waterfall for cost savings. A.J. of Trinity Pines, [andrew@tpines.org](mailto:andrew@tpines.org), (208)382-6200 suggested adjust program timer for low night temperatures. Phillip expressed he has pond/waterfall experience. Julie will connect Don with Phillip and A.J. Chamber agreed the waterfall would run May through September. This schedule coincides with the City's Fall winterization and Spring turn on schedule. Julie still working with Katrin to obtain past Kilowatt usage to determine projected monthly electricity cost. Don planning on creating a Facebook group and is working with Mindi to create PayPal and QR code for fund raising effort.

## **Hog Wild Community Appreciation Dinner (Oct 16<sup>th</sup>) - Phillip**

The venue, cake, and food have been taken care of. We will do door prizes. No raffle. Annual Recognition Awards will be presented at this event.

## **2021 Cascade Chamber Annual Award Recognition - Jenni**

Category/Nomination announcement has been distributed individual and via Weekly Blast. Jenni handed out nomination forms for completion and return to the Chamber Office. Nominations due no later than Thursday, September 23<sup>rd</sup>. Chamber members will review nominations and vote during the September 28<sup>th</sup> meeting. Awards will be presented at Hog Wild.

## **Seasonal Banners, Holiday Lights, City Christmas Tree - Julie**

The Fall Banners will go up on Main Street the week following Labor Day Weekend (Matt and Cameron Bannon). October 26<sup>th</sup> will be a working Chamber meeting, meet at Chamber Office for light install on street lamp poles. The Mayor reported City working with arborist on trees. Chamber will set up another working party for light install on the trees after pruning completed. Snowflakes need some lightbulb replacement (Bulbs cost \$32.00 for 25ea)

Discussion regarding community Christmas tree placement in the lot in front of laundromat. Opted for 20'-25' foot tree, will reach out to community to determine if someone has a tree they would like to donate. A.J. said he could build a stand. Either Trinity Pines or SVCRD have a flatbed for tree transport. Jenni confirmed power source. Mayor stated no permitting required for tree. Plan to have tree in place by Dec 4<sup>th</sup>. Julie contacted Forever LED regarding tree light pricing (C7 size, \$15 per set, estimate 1 set per foot of tree). Will put together sponsorship/donation campaign to raise money for lighting.

## **Mayor Nissula**

The Mayor reported that during Sep 13<sup>th</sup> City Council Meeting, an arborist will be presenting proposal at for tree maintenance on Main Street (i.e. pruning, removal of some trees, re-planting, etc.) - - *The Chamber will delay installing lights on Main Street trees until tree maintenance completed this fall (Oct-Nov timeframe)*  
Mayor encourages everyone's participation in Chalk on the Walk (her favorite annual event), August 28<sup>th</sup>.

ATV/UTV Event: If event happens this weekend, it will be without city, county, USFS, or ITD approval. *Chamber website reflects event as cancelled.* Mayor reported the organizers for this event did not obtain necessary permits. The Mayor encourages event organizers to contact City Hall to obtain the Special Event Planning Tool created to streamline permitting process.

Mayor stated “worker housing” is an ongoing topic with City Council. Mayor also stated the city is toying with idea for a Park Host at the Sports Park.

Deadline to declare candidacy for upcoming elections is September 3<sup>rd</sup>. Two council seats (Cynda Herrick and Denise Tangen) are up for re-election.

Mayor reported the pedestrian crossing flags have been replaced on Main Street. Mayor also reported the old police department building sold at auction for \$455,000.00.

### **Open Discussion**

#### **CHALK ON THE WALK (Aug 28<sup>th</sup>) - Brian**

Sidewalk cleaning/weeding in front of business locations almost complete. Sidewalks will be power washed on Thursday, August 26<sup>th</sup>. Artists still needed, \$5.00 per each artist. Shauna would like to thank all of the businesses and others who have made donations for this event. Contact Shauna Arnold, 208-634-6906, [skhines@frontiernet.net](mailto:skhines@frontiernet.net) for any other event information.

#### **Jenni Comments:**

The Cascade Medical Center Foundation Golf Tournament held on Aug 21<sup>st</sup> was a huge success w/21 teams registered (the most ever).

Aug 28<sup>th</sup> is the Fire –vs- Police Softball Game, Cascade Sports Park, 2pm.

Sep 4<sup>th</sup>: Music in the Mountains, 6pm, Tackle Tom’s

Sep 11<sup>th</sup>: 2<sup>nd</sup> Annual “Golfing on Fire” Tournament

#### **CMC - David**

COVID cases are up. Please wash your hands, wear a mask, and contact CMC to get a vaccine.

Next Chamber meeting at Noon, Tuesday, September 14th, Lakefront Bar & Grill.

Meeting End: 1:11pm