

Cascade Chamber of Commerce Meeting Minutes 08/10/2021

Meeting Attendance: 12 in person and 2 via phone

Meeting Start: 12:03 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting on July 27, 2021. Pam motion to approve July 27, 2021 minutes. Brian second. All in favor. Motion passed.

Treasurer Report – Pam

Checking: \$15,881.54

MM: \$25,114.36

Total of 78 members with \$10,685.00 in dues paid (as of 8/9/21)

Umpqua Bank has a Rodeo Themed photo shoot display area set up. Folks can come in and take photos. The bank will continue “seasonal” photo shoot displays open for anyone who wants to come in and take a photo.

Secretary Report - Alison

Nothing to report.

Welcome Guests & New Members –

Jeff and Sydney Tyler of Palooza Basecamp & Eatery introduced themselves as a family from California that have been researching Idaho for the past couple of years. They shared that they embrace what our community has to offer and believe they are a good fit for Cascade. They hope to open Palooza Basecamp & Eatery by end of August. They will have an eatery, ax throwing, and hotel suites upstairs (2 units set aside for long-term rentals). They have Micro-Green Hydroponics set up in the basement, are equipped to provide culinary training, and hope to partner with Cascade Schools and 4H. They want to do their part in fostering the next generation. They look forward to getting involved with the Cascade community. [Sydney Tyler, Mgr, \(707\) 529-7849, sydney@paloozafresh.com](mailto:Sydney.Tyler@paloozafresh.com) & [Jeff Tyler, Owner, \(707\) 591-1086, jeff@paloozafresh.com](mailto:Jeff.Tyler@paloozafresh.com)

Kevin St. John, Superintendent, Cascade Schools reiterated his primary goal at this time is to enhance communication between the schools and the community. He will be attending various community organization meetings and is seeking ideas and suggestions from the community. He reported the school is exploring options for a school marquee. He is aware of staff housing shortage issues and exploring options. Kevin was made aware of need for student representative on Chamber Board since Michelle Thibodeaux graduated (Class 2021). [Kevin St. John, Office: \(208\) 630-6057, C: \(406\) 590-7045, kevin@cascadeschools.org](mailto:Kevin.St.John@cascadeschools.org)

Chamber Office - Julie

On Monday, August 9th, in response to multiple phone calls received, the chamber posted Valley County Fair & Rodeo event schedule, rodeo schedule, music/entertainment, and 4H Market Sale information on chamber website and Facebook. The posted information derived from the 2021 Valley County Fair & Rodeo Handbook.

Requested chamber approve pre-payment of 2021 Idaho Conference on Recreation & Tourism (ICORT) registration fee (\$750.00) for three attendees. ICORT taking place at Riverside Hotel, Boise, Oct 4th-6th. ITC Grant funds can reimburse chamber after event. Pam motion to approve \$750.00 registration payment for reimbursement. Brian second. All in favor. Motion passed.

The Fall Banners will go up on Main Street after Labor Day Weekend. Christmas lights inventory completed. Per Pam's request, Julie will provide update on seasonal banners and need for additional Christmas lights at next meeting. Will set up working party at Noon, Tuesday, October 28th, meet at Chamber Office for Christmas light install. Discussion regarding community Christmas tree placement in the lot in front of laundromat.

Media Assistant – Sharon

Chamber Directory on website has been reviewed and is pending most recent updates.

HOG WILD COMMUNITY APPRECIATION DINNER (Oct 16th) - Scotty

The venue (Riverside Pines, AKA: The Big Red Barn), hog, music, dessert, potato & tossed salad has been arranged. Cost \$10.00 per plate (\$2,000.00). Scotty will work with Julie to have tickets made (200 ea.). Scotty and Brian will distribute tickets. Will do door prizes in lieu of auction. Will set up donation jar. Sharon motion to approve \$2,000.00 to cover plate cost. Judy second. All in favor. Motion passed.

2021 Annual Recognition Awards will be presented at Hog Wild. Julie will send out category/nomination announcement this week (*Categories: Business of the Year, Non-Profit of the Year, Community/Event Leadership Award, Volunteer of the Year, and Youth Volunteer Award*). Nominations due no later than Thursday, September 23rd. Chamber members will review nominations and vote during the September 28th meeting.

Cascade Waterfall Project - Julie

This month, connected with Ashley Thompson (new pump location, water and power meter info, etc.) and Don Weber (pond liner, project lead, etc.). Still confirming electrician. Don arranged for delivery of the pond liner (\$502.80) and reported he has equipment to move rocks, etc. Recommend the chamber take on responsibility for the waterfall project, cover cost of liner (to reimburse Don), identify and pay an electrician to hook-up the new pump, and set up an account for future sponsorships/donated funds for ongoing maintenance, etc. **Brian motion that Chamber set up dedicated account for "Cascade Waterfall Project", seed account with \$1,000.00, and put Jenni and Brian on account. Barb second. All in favor. Motion passed.** Alison motion that chamber cover cost of pond liner (\$502.80) and pay electrician to connect the new pump. Brian second. All in favor. Motion passed. The Mayor confirmed City Public Works can incorporate pump winterization and Spring resumption in with Sports Park winterization and Spring resumption process. Discussion regarding sponsor campaign and recognition options (i.e. signage, etc.). Suggestion to place a donation bucket at Hog Wild event.

CHALK ON THE WALK (Aug 28th) - Brian

Requesting businesses give a hand with sidewalk cleaning/weeding in front of their location no later than Thursday, August 26th. Sidewalks will be power washed on Thursday, August 26th. Event sponsorship is \$25.00. and \$5.00 per each artist. Contact Shauna Arnold, 208-634-6906, skhines@frontiernet.net for any other event information.

Brian announced Shauna Arnold has been selected as the recipient of the 2021 Idaho Andrus Award for Outstanding Community Service. The Andrus Award is AARP's most prestigious recognition presented annually to a volunteer age 50 or older in each state whose accomplishments and leadership make an impact in their community and provide inspiration for others to serve.

Mayor Nissula

The City passed 2021/2022 budget at last night's meeting (projects include side-walk repair/expansion, road projects, etc.) Contact City Hall with any specific questions. Mayor stated she supports tree removal on Main Street if the tree causes damage to business, etc. Mayor reported she is involved in weekly Zoom calls regarding broadband improvements. Mayor encourages everyone's participation in Chalk on the Walk (her favorite annual event), reminded everyone about the upcoming Fire/Police Softball Game at the Sports Park (Aug 28th). She also mentioned an ATV/UTV event.

Perpetua Resources – Scotty for Belinda

A partnership has been entered into with a company named Ambri to supply a portion of antimony for use in liquid metal battery for large scale storage of clean energy. See <https://perpetuaresources.com/> for more info.

Open Discussion – Jenni

The Lakefront Bar & Grill will be closed August 15th-19th (going on vacation).

Reminder for upcoming events:

Aug 21st: Cascade Medical Center Foundation Golf Tournament

Sep 4th: Music in the Mountains, 6pm, Tackle Tom's

Sep 11th: 2nd Annual "Golfing on Fire" Tournament

Next Chamber meeting at Noon, Tuesday, August 24th, Lakefront Bar & Grill.

Meeting End: 1:22pm