

Cascade Chamber of Commerce Meeting Minutes 06/22/2021

Meeting Attendance: 10 in person and 1 via phone

Meeting Start: 12:07 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting. Mindi motion to approve June 8, 2021 minutes. Scotty second. All in favor. Motion passed.

Treasurer Report - Pam

No report.

Secretary Report -

Alison is out of the area on family matters. Julie will take minutes while Alison out of area.

Welcome Guests –

Dana Kanyo – Arrowhead RV Park. Joe and Stephanie Critchfield purchased the RV Park from Bobbie Patterson. Dana Kanyo (and Joe) are new onsite managers. Dana introduced herself and expressed how excited she is to get involved with the Chamber and other community activities/organizations. Dana also hopes to enlist some of the park guests to help as volunteers during chamber events. Dana and Joe are from Canada and staying in Cascade for next several months (they are Critchfield In-Laws). Dana can be reached via phone (208) 382-4534 or email: info@arrowheadpark.com .

Chamber Office - Julie

On Friday, June 18th, the ARC picked up residual yard sale items for their thrift store in Boise.

2021 Valley County Fair & Rodeo Exhibitor Handbooks are available at the Post Office, U of I Extension Office, Umpqua Bank, and the Chamber Office (Fair & Rodeo is Aug 9th through Aug 14th). Invoice will be paid via ITC Grant Funding.

Media Assistant – Sharon

No report.

Open Issues –

WCM Interactive Arts Festival

Chamber will have a booth. Will sell ducks for the duck race, and tickets for E-Bike raffle (Brian reported ticket sales going well). Will kick-off Virtual Auction (auction will close July 12th). Will promote local area with brochures and other materials. Will have fireworks donation buckets out and also hand out Chamber pens. Need volunteers to help staff the booth. Contact Julie at the Chamber Office, or email info@cascadechamber.com if interested/available to help.

July 4th – Thunder Mountain Days Events

Parade (Saturday, July 3rd, 11am)

Kathy Hull and Ann Young are coordinating parade. Entry forms are available upon request. Legion will provide Honor Guard. Theme: “Front Line Response Salute” and “Local Hero Salute”. Will encourage Main Street businesses to decorate and display signage supporting front line workers, Veterans, etc. Jenni will line up an

announcer and use Valley Club sound system. No Grand Marshall for this year's parade. Scotty will be lead on crowd control, need 8 volunteers. Dana will try to enlist some Arrowhead RV Park guests to help with crowd control.

E-Bike Raffle: Ticket sales going well. Will draw winner on July 4th.

Virtual On-Line Auction-Mindi: Auction kick-off June 25th. Flyers are ready for distribution. Auction will close July 12th.

Fireworks Booth: Chamber responsible for manning Legion's fireworks booth between 10am-7pm on Jun 24th, Jun 28th, and July 2nd. Anyone interested in taking a two hour shift should contact Julie at the Chamber Office, 208-382-3833, info@cascadechamber.com

Coupon/Passport Card for Cascade Businesses: Mindi reported we did get 9 responses to survey. Given so much going on right now (Summer Rush), she recommended we table this matter until Fall. All concurred.

Hog Wild (Oct 16th): Open discussion, "Should we, or Shouldn't we" have event this Fall? Jenni recommended we continue discussion during next chamber meeting (in the meantime, gather input from community). All concurred.

American Legion, Post #60 – Jack: Legion has opted to back off on future fund raising events for the time being. One reason is lack of Post membership interest in getting involved (combination of aging members and burn out). The Post will be providing meals for upcoming 2021 AKC Master National Event (Sep 30th – Oct 10th). Jack suggested putting together a Leadership Academy to bring in and attract folks to engage in the community. Mindi offered to facilitate. Mindi also suggested we reach out to other organizations for volunteers to help with events; thereafter, the organization gets a cut of revenue (i.e. like 4SC organization did in the past)

Mayor Nissula: She concurred with Jack's comments regarding volunteer burn-out and said burn-out is a real thing, and it's okay to back-off, regroup, and restore sense of community. Mayor will put out feelers about Hog Wild. Mayor reported the Fireworks Booth opened too early (no fault of the Legion) due to interpretation of code (City code will be updated to align with State code). Mayor reminded folks to check with City Building Inspector when changing out signage to ensure Dark Skies Ordinance compliance (new/replacement lighting on signage falls under the ordinance). Mayor reminded folks that Armstrong and Sport's Park can be reserved through City Hall. Mayor stated Local Option Tax (LOT) goes into effect January 2022. Mayor reminded all entities planning events within City Limits need to consult with City Hall regarding permit requirements. Mayor reiterated City Hall is open and stated City employees are "Doing the best we can with what we have." Mayor reported the Chief Building undergoing renovations including (but not limited to) hotel rooms and housing for an on-site manager.

Jenni: Junior Golf "FREE" at Lake Cascade Golf Course starts this month. Contact Jenni for enrollment. August 28th, First Responder Softball Fund Raiser, more info to follow. During July, will donate \$1.00 on all "Tito's Vodka" drinks toward burn out fund.

Next meeting, Noon, Tues, July 13th, at Lakefront Bar & Grill.

Adjourned 1:17pm