

## Cascade Chamber of Commerce Meeting Minutes 06/08/2021

**Meeting Attendance:** 8 in person and 2 via phone

**Meeting Start:** 12:06 pm, Lakefront Bar & Grill

### **Meeting Minutes**

Minutes approval for last meeting. Scotty motion to approve May 11, 2021 minutes. Brian second. All in favor. Motion passed.

### **Treasurer Report - Pam**

No report.

### **Secretary Report -**

Alison is out of the area on family matters. Julie will take minutes while Alison out of area.

### **Welcome Guests –**

**Phillip Wyatt – Alpine Lodge & Pines RV Park.** Phillip (and wife Elaine) are new onsite managers. Both Phillip and Elaine are excited to get involved with the Chamber and other community activities/organizations. Phillip also has a Window Washing business and Visual Design 3D Rendering business. Phillip can be reached at (208)550-3078.

**Gabrielle Knapp & K.C. Mauk – Valley County Employee Social Committee.** Gabrielle and K.C. introduced themselves and expressed that the Valley County Employee Social Committee would like to become more involved with the Chamber as part of the “volunteer pool”. They announced an upcoming event August 28<sup>th</sup>, Fire Dept -vs- Police/Sheriff Dept Charity Softball Game at Cascade Sports Park. More info to follow. If interested in getting involved with event contact Gabrielle at [gknapp@co.valley.id.us](mailto:gknapp@co.valley.id.us) or K.C. at [kmauk@co.valley.id.us](mailto:kmauk@co.valley.id.us)

### **Chamber Office - Julie**

Thank you note to Tackle Tom’s (John & Tina Christoffersen) for \$1,000.00 donation for fireworks and events.

The 2021/2022 ITC Grant Application submitted May 28<sup>th</sup>. The Cascade Chamber requested \$71,334.00 in funding. Grant awards will be announced July 26<sup>th</sup> & July 27<sup>th</sup>.

Julie recommended the Chamber consider authorizing increased spending for larger advertisements in The Star News. Brian motion to “up size” advertising not to exceed \$200.00. Tom second. All in favor. Motion passed.

### **Media Assistant – Sharon**

Attended ICA Conference via Zoom. Sharon reported a lot of discussion revolving around 2022 Legislative priorities. She also stated the ongoing issue regarding options for a Business Insurance Group for ICA members. The matter is in 3<sup>rd</sup> round of appeals at Idaho Supreme Court.

Attended “Experience Idaho Expo”, June 5<sup>th</sup>, at Expo Idaho, Boise. Sharon expressed the Chamber’s attendance at this event was time well spent. Ran out of brochures by 1pm. During the event, Idaho Fish & Game, Idaho State Parks, and Cascade Chamber booths were well received. Hot topics – camping, things to do, and rafting options.

## Open Issues –

### **“Spring Fling” Yard Sale on May 29<sup>th</sup>**

A special thank you to all who donated items and helped pull off the yard sale. The sale was a huge success. Raised just under \$3,700.00. All proceeds will go toward fireworks and events. Next year, will have a sign-up sheet ahead of time for set-up and take-down crew.

### **July 4<sup>th</sup> – Parade (Saturday, July 3<sup>rd</sup>, 11am)**

Jenni led discussion, should we or shouldn't we?? Both sides were presented. Tom from CMC expressed support for parade due to high vaccination rate of local residents. Tom said CMC provides walk-in availability to anyone who needs Covid vaccination. Motion by Sharon for parade with limited participation provided we can obtain ITD permit. Brian second. All in favor. Motion passed. Kathy Hull will coordinate event. Legion will provide Honor Guard. Per Jenni, flyover paperwork in process. Theme: “Front Line Response Salute” and “Local Hero Salute”. Will encourage Main Street businesses to decorate and display signage supporting front line workers, Veterans, etc. Will need to line up an announcer and also decide who Grand Marshall will be.

### **WCM Interactive Arts Festival**

Chamber will have a booth. Will sell ducks for the duck race. Will sell tickets for E-Bike raffle (Brian reported ticket sales going well). Will kick-off Virtual Auction (auction will close July 11<sup>th</sup>). Will promote local area with brochures and other materials. Will have fireworks donation buckets out and also hand out Chamber pens. Need volunteers to help staff the booth. Contact Julie at the Chamber Office, or email [info@cascadechamber.com](mailto:info@cascadechamber.com) if interested/available to help.

### **30<sup>th</sup> Annual Master National Hunt Test, Sept 30<sup>th</sup> – Oct 10<sup>th</sup>**

Event taking place on Davis Ranch property. Motion by Sharon to purchase Inside Center Spread (\$550.00) for local Cascade retailer map and local contact information. Scotty second. All in favor. Motion passed. There is a possibility that ITC Grant funds could cover cost. Julie will research.

### **Brian**

Chalk on the Walk is happening August 28th. Looking for artists and sponsors. If interested contact Shauna Arnold, (208) 634-6906, [skhines@frontiernet.net](mailto:skhines@frontiernet.net)

Next meeting, Noon, Tues, July 13th, at Lakefront Bar & Grill.

Adjourned 1:06PM