

Cascade Chamber of Commerce Meeting Minutes 01/12/2021

Meeting Attendance: 7 in person and 3 via phone

Meeting Start: 12:04pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting. Michelle motions to approve 12/22/20 minutes. Julie seconded. All in favor. Motion passed.

Treasurer's Report- Pam not present, but provided report

There is \$14,821.47 in checking and \$20,111.81 in Money Market account. Thank you to Midas Gold for \$1,500.00 donation (for Covid impact offset). 2021 membership dues coming in (to date, \$300.00 collected)

Secretary Report-Alison out, Julie taking minutes

No updates.

Chamber Office-Julie

Julie researched 12' step ladder, 300 lb. rating on True Value website. Presented \$275.00 pricing. Brian motion to approve purchase not to exceed \$275.00 + shipping. Scotty seconded. All in favor. Motion passed.

Incoming calls at Chamber office primarily to find out who rents winter gear and sledding, tubing, ice-fishing locations. Have been referring callers to Cascade Auto for tube rental/purchase; Mountain Meadows Adventure Rentals and Tackle Tom's for snow dogs and snowmobiles, and SVCRD for snowshoes.

Julie requesting authorization to purchase pre-printed Cascade Chamber thank you notes. Pricing research on Vista Print, 100 cards approx. \$1.00 per card. Proposed chamber logo on front, blank inside, and chamber contact info on back. Brian suggested including chamber mission statement on back too. Scotty motion to purchase pre-printed cards. Michelle seconded. All in favor. Motion passed. Julie will do further research for better pricing. Julie also brought up possibility of having pens made – pens tabled for now.

Southwest Idaho Tourist Assn (SWITA) invited the Cascade Chamber to present a Community Spotlight presentation during upcoming 'Coffee Talk' Series. This is an opportunity to share and highlight our recreational and leisure offerings to a statewide tourism/commerce partner audience. Julie will keep chamber membership posted.

Media Assistant-Sharon

The Warm Lake Riders Assn is going on a ride Saturday, Jan 16th. Show up at Warm Lake or North Shore Lodge if you want to ride.

Cascade Snowbike Series, Jan 30th, off Warm Lake Road (on Davis property) poster and event details posted on website and other social media forums. Event planner moved event to Cascade from McCall (traditionally held during Winter Carnival for past 9 years). Thank you to the Davis Family for providing venue location.

The website is being updated to showcase snowmobiling maps and other outdoor winter venues promoting things to do.

Be a Light Campaign feature video completed (Welcome Home Sally) and posted on Chamber Facebook page December 29th. Cascade Chamber challenged McCall and Garden Valley Chamber, and Peppershock to participate next. (#BeALightCampaign)

2021 Chamber Board/Officer Election CONFIRMED RESULTS

President: Jenni Hart (Lakefront Bar & Grill) - *Anthony Henry backed out as President, he took a job in McCall*

Vice-President: Brian Hines - *agreed to continue as VP*

Treasurer: Pam Holden (Umpqua Bank)

Secretary: Alison Haupt (Cascade Community Church)

At Large Board Members: Belinda Provancher (Midas Gold)

Michelle Thibodeaux (Student Leadership, Cascade Schools) – *Until May 2021*

Winter Jamboree- Brian

Brian expressed he needs help on the Events Committee and welcomes anyone interested. Winter Jamboree, February 13th & 14th will have an online auction in lieu of in-person dinner/auction, still in process of choosing a virtual auction website (Mindi stepped up to manage the auction). Jamboree advertising will promote/showcase snowmobiling, Tackle Tom's Cascade Cup, Nordic ski trails, snowshoe golf, snowman building and on-line auction. An Events Committee meeting is scheduled for Noon, January 14th, at the Chamber Office. Brian will get sponsorship letter updated/drafted for distribution as soon as possible.

Open Discussion

Jenni-

FYI, this year's Valley County Fair & Rodeo theme is "Country Pride County Wide".

Need to confirm 2021 Fireworks a go, we have funds allocated to cover 10K cost, need to confirm "a go" with Fire Chief, etc. Chamber plans to promote "Fireworks A Go" with Parade to be determined. Julie will follow up with Fire Chief and Kathy Hull and provide update at next meeting.

Would like to have update on status of Covid vaccine availability in Cascade area. Julie will contact Tom at CMC for information update.

Michelle-

The last day of 1st semester is January 21st

Girls and Boys basketball can be viewed via online NFHS network streaming. See <https://www.cascadeschools.org/> click Athletics tab. The School Board will be reviewing options for future in-person spectators.

The next meeting will be at Noon, February 9th at the Lakefront.

Meeting adjourned at 12:59pm.