

Cascade Chamber of Commerce Meeting Minutes

Date: Jan. 23rd, 2018

Number of people in attendance: 13

Meeting called to order at: 12:05

Minutes – 1st motion to approve

2nd motion to approve

Discussion: Members asked for minutes from Jan. 9th to be redistributed before making a motion to approve.

Motion: N/A

Treasurers Report: The Checking account as of January 23rd, 2018 is \$8,935.64 and the Savings account as of January 23rd is \$16,061.23. To date, we need \$14,000 for the 4th of July Fireworks.

Motion to approve: Patti Bolen

Second: Brian Hines

Minutes

- Julie Crosby, City Mayor, has drafted a letter to local business owners and has asked us to give the letter to businesses in Cascade. During her campaign, Julie found that many owners felt disconnected from the decision-making process at City Hall. The letter has already been distributed to chamber members but will be re-distributed separately from the minutes.
 - The question was asked if someone from City should be at the chamber meetings on a regular basis. Sharon answered that Julie is personally committed to coming to our meetings – she was unable to make this meeting due to attending Chamber Days in Boise.
 - A motion was made to hand out the letter to all new chamber members and businesses.

Motion to approve: Belinda Provancher

Second: Scotty Davenport

- Michael Vineyard, President of the McCall Area Chamber of Commerce and with Edward Jones in McCall was our guest speaker. He took some time to update us on McCall Chamber before speaking about financials:
 - On the McCall Area Chamber of Commerce: There has been a lot of change. Thus far, the focus of the chamber has been driving tourism in the area. Now, the chamber is starting to develop a mission to create viable, sustainable, and vibrant community options. Their desire is to provide service to their chamber members and to the community. Currently, the chamber is made up of over 400 entities. There are 14 members on the board of directors. Other groups associated with the chamber include the Economic Development Committee, the Events and Marketing Committee, and the McCall Leadership Academy. Plans are to put more focus on growing the Business Development and Membership Services group. The McCall Area Chamber of Commerce is aiming to become an entity that can represent well the members that comprise the

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membership and to also become an entity that can look at local issues, bring parties together, and find viable solutions to local issues.

- Sharon shared that she likes the idea of increased communication between community groups county wide. Both Sharon and Michael agreed that increased attendance at meetings on both sides would be mutually beneficial.
- Brian, on behalf of the rodeo, proposed that McCall have the option to become more involved in the rodeo in order to expand the reaches of the Fair.
- On Rising Healthcare costs and how to save: Michael addressed the issue of how to meet all the obligations you have as a business owner while still meeting the responsibilities of an uncertain healthcare climate while saving for the future. He challenged us to think about where we spend our money and assured us that there are usually places we can save, even if the amount is small. Over the course of 20 years, that small amount of money becomes a large amount, before considering interest. This money saved also helps prepare for inflation.
 - Belinda asked: If someone could save, even as little as \$50 a month, what is the best way to save it without touching it?
 - We want to make sure we have money to address an emergency. Aside from that, there are still places to put away money where small denomination additions are beneficial, such as a Roth IRA.
- Michael shared details of his talks with Highschool Students in Cascade on “Investing 101”. He has also done individual mentorships with McCall kids and is open to speaking with more youth.
- For employers: There are mutually beneficial business retirement options that can lower tax liability for businesses and the money used is pre-tax.
- On the letter of support for Cougar Mountain: Sharon received the copy and re-wrote portions of it to make it more specific to the Chamber. A copy of the revised letter is attached.
- Update on the Iditarod: The Wellington checkpoint was moved to Cascade and permission was granted to use private lands in Cascade. Teams will arrive at Platt Warming Hut on the 29th at 6 then leave at 8, they will arrive at Lake Cascade at midnight on the 29th then leave at 2 AM on the 30th, they will go back up then come back down to Lake Cascade at 8 am for a mandatory minimum 6 hour stay before leaving at 2 pm. Sharon ordered a sign pointing to the Lake for the Iditarod in order to push as much traffic as possible towards the lake. Kids are asked not to touch the dogs. Sharon expressed her thanks to the many businesses and organizations around town who have committed to helping with food for this event.
- Please get membership dues in by February 1st. After that time, we will follow up with past members. A discussion was had regarding the directory on our website. It was decided that the business section of the website will keep local businesses that are not members in order to inform people what Cascade has to offer. However, businesses mentioned specifically in other portions of the website will only be members who are current members.
- Jamboree Update: As a reminder, the Snowmobile Fun Run has been cancelled. The dinner and auction will be held during the Perch Assault. Belinda and Hayley with Midas Gold have contacts to get reduced priced items through sporting stores. It has been asked that \$2,000 be used and divvied up accordingly:
 - \$750 for winter sport prizes

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- \$750 for summer sport prizes
- \$500 for fishing prizes
- A guided trip for 2 has already been donated.
 - A motion was made to give the \$2,000 for prize purchases.
Motion to approve: Patti Bolen Second: Brian Hines
- The Legion plans on keeping funds for the dinner so we are needing to make money on the auction items. Belinda will talk to the legion about this matter.
 - A motion was made to pay the \$285 (due on the 1st) if the hall cannot be donated for the fundraiser.
Motion to approve: Bill Wheeler Second: Jenni Hart
- Update on Anglers West TV: There have been over 10,000 views on the last two posts and over 270,000 hits from Mike's site. There are still three groups from Utah who want to do a live broadcast.
 - Anglers West did a broadcast of Cascade as a whole, it will be released soon.
- In Idaho Magazine will be filming the Iditarod in Cascade, Sharon sponsored their room. SWITA will only capture footage in the Brundage area.
- The local Girl Scouts Troop #710 in conjunction with the American Legion will be hosting a Father Daughter Dance on February 24th from 7 to 9 pm. See attached flyer for additional information. You can also find information on our Facebook and website.
- Brian shared that the West African Cultural Arts Institute residency was successful, and they were already enjoying Show Brazil!
 - Sharon expressed her thanks for Brian and his hard work on the Rodeo. The committee is working on bringing in new ideas and bringing back old ideas. Brian let us know that they jumped on board with the "make tracks" idea and have used tracks in their logo this year.
- Snow golf was a success, many asked that it be replicated next month. More information to come.

Meeting adjourned at 1:06 pm

Upcoming Events

- January Chamber After Hours: January 31st from 5:30-6:30 at the Cascade Aquatic and Recreation Center
- February Chamber After Hours: February 6th at 6 pm at the Cascade Cultural Arts Center. Come join the group for their off-season Veggie Potluck (the theme is "red dishes", a recipe that features a red item) and learn about all the opportunities that the Cultural Arts Center offers!
- Perch Assault Tournament at Lake Cascade: The Annual Perch Assault Tournament will take place on the 9th, 10th, and 11th. Entry forms can be found at <http://www.perchassault.com/>
- Winter Jamboree: February 10th at the American Legion Hall
- Next Regular Chamber Meeting: February 13th at noon
- Tackle Tom's Cascade Cup Derby: February 18th and 19th.
- Father Daughter Dance: February 24th from 7 to 9 pm at the American Legion
- March Chamber After Hours: March 14th at 6 pm at the Cascade Food Pantry. Come see how their food distribution day works!